



101212016002393



# SECURITIES AND EXCHANGE COMMISSION

SEC Building, EDSA, Greenhills, Mandaluyong City, Metro Manila, Philippines  
Tel: (632) 726-0931 to 39 Fax: (632) 725-5293 Email: mis@sec.gov.ph

### Barcode Page

The following document has been received:

Receiving Officer/Encoder : Reggienald R. De Castro - COS  
Receiving Branch : SEC Head Office  
Receipt Date and Time : January 21, 2016 04:47:07 PM  
Received From : Head Office

### Company Representative

---

Doc Source

### Company Information

---

SEC Registration No. 0000022401  
Company Name PRIME MEDIA HOLDINGS INC.  
Industry Classification  
Company Type Stock Corporation

### Document Information

---

Document ID 101212016002393  
Document Type GENERAL INFORMATION SHEET  
Document Code GIS  
Period Covered December 22, 2015  
No. of Days Late 0  
Department CED/CFD/CRMD/MRD  
Remarks

**GENERAL INFORMATION SHEET (GIS)**

FOR THE YEAR 2015  
STOCK CORPORATION

**GENERAL INSTRUCTIONS:**

1. FOR USER CORPORATION: THIS GIS SHOULD BE SUBMITTED WITHIN THIRTY (30) CALENDAR DAYS FROM THE DATE OF THE ANNUAL STOCKHOLDERS' MEETING. DO NOT LEAVE ANY ITEM BLANK. WRITE "N.A." IF THE INFORMATION REQUIRED IS NOT APPLICABLE TO THE CORPORATION OR "NONE" IF THE INFORMATION IS NON-EXISTENT.
2. IF NO MEETING IS HELD, THE CORPORATION SHALL SUBMIT THE GIS TOGETHER WITH AN AFFIDAVIT OF NON-HOLDING OF MEETING WITHIN THIRTY (30) CALENDAR DAYS FROM THE DATE OF THE SCHEDULED ANNUAL MEETING (AS PROVIDED IN THE BY-LAWS). HOWEVER, SHOULD AN ANNUAL STOCKHOLDERS' MEETING BE HELD THEREAFTER, A NEW GIS SHALL BE SUBMITTED/FILED.
3. THIS GIS SHALL BE ACCOMPLISHED IN ENGLISH AND CERTIFIED AND SWORN TO BY THE CORPORATE SECRETARY OF THE CORPORATION.
4. THE SEC SHOULD BE TIMELY APPRISED OF RELEVANT CHANGES IN THE SUBMITTED INFORMATION AS THEY ARISE. FOR CHANGES RESULTING FROM ACTIONS THAT AROSE BETWEEN THE ANNUAL MEETINGS, THE CORPORATION SHALL SUBMIT ONLY THE AFFECTED PAGE OF THE GIS THAT RELATES TO THE NEW INFORMATION TOGETHER WITH A COVER LETTER SIGNED BY THE CORPORATE SECRETARY OF THE CORPORATION. THE PAGE OF THE GIS AND COVER LETTER SHALL BE SUBMITTED WITHIN SEVEN (7) DAYS AFTER SUCH CHANGE OCCURRED OR BECAME EFFECTIVE.
5. SUBMIT FIVE (5) COPIES OF THE GIS TO THE CENTRAL RECEIVING SECTION, GROUND FLOOR, SEC BLDG., EDSA, MANDALUYONG CITY. ALL COPIES SHALL UNIFORMLY BE ON A4 OR LETTER-SIZED PAPER WITH A STANDARD COVER PAGE. THE PAGES OF ALL COPIES SHALL USE ONLY ONE SIDE. CORPORATIONS SUBMITTING A COPY OF THEIR GIS ONLINE OR VIA INTERNET SHALL SUBMIT ONE (1) HARD COPY OF THE GIS, TOGETHER WITH A CERTIFICATION UNDER OATH BY ITS CORPORATE SECRETARY THAT THE COPY SUBMITTED ONLINE CONTAINS THE EXACT DATA IN THE HARD COPY.
6. ONLY THE GIS ACCOMPLISHED IN ACCORDANCE WITH THESE INSTRUCTIONS SHALL BE CONSIDERED AS HAVING BEEN FILED.
7. THIS GIS MAY BE USED AS EVIDENCE AGAINST THE CORPORATION AND ITS RESPONSIBLE DIRECTORS/OFFICERS FOR ANY VIOLATION OF EXISTING LAWS, RULES AND REGULATIONS

\*\*\*\*\* PLEASE PRINT LEGIBLY \*\*\*\*\*

<b>CORPORATE NAME:</b> PRIME MEDIA HOLDINGS, INC. (formerly: FIRST e-BANK CORPORATION)	<b>DATE REGISTERED:</b>
<b>BUSINESS/TRADE NAME:</b> PRIME MEDIA HOLDINGS, INC. (formerly: FIRST e-BANK CORPORATION)	6-Feb-63 (as extended on 6-Feb-13)
<b>SEC REGISTRATION NUMBER:</b> 22401	<b>FISCAL YEAR END:</b> December 31
<b>DATE OF ANNUAL MEETING PER BY-LAWS:</b>  3rd TUESDAY OF MAY	<b>CORPORATE TAX IDENTIFICATION NUMBER (TIN)</b> 000-491-007
<b>ACTUAL DATE OF ANNUAL MEETING:</b>  22-Dec-15	<b>WEBSITE/URL ADDRESS:</b>
<b>COMPLETE PRINCIPAL OFFICE ADDRESS:</b>  16F Citibank Tower, Paseo de Roxas, Makati City	<b>E-MAIL ADDRESS:</b>
<b>COMPLETE BUSINESS ADDRESS:</b>  16F Citibank Tower, Paseo de Roxas, Makati City	<b>FAX NUMBER:</b>
<b>NAME OF EXTERNAL AUDITOR &amp; ITS SIGNING PARTNER:</b> Reyes, Tacandong & Co. (Belinda B. Fernando)	<b>SEC ACCREDITATION NUMBER (if applicable):</b> 0782-A
<b>PRIMARY PURPOSE/ACTIVITY/INDUSTRY PRESENTLY ENGAGED IN:</b> To purchase, subscribe for or otherwise acquire and own, hold, use, manage, sell, assign, transfer, mortgage, pledge, exchange or otherwise dispose of real and personal property of every kind and description.	<b>TELEPHONE NUMBER(S):</b>  889-9009
<b>INDUSTRY CLASSIFICATION:</b>  N/A	<b>GEOGRAPHICAL CODE:</b>  N/A

\*\*\*\*\* INTERCOMPANY AFFILIATIONS \*\*\*\*\*

PARENT COMPANY	SEC REGISTRATION NO.	ADDRESS
RYM Business Management Corp.	201004611	3rd Floor Univeral Re B;dg, Paseo de Roxas, Makati City
SUBSIDIARY/AFFILIATE	SEC REGISTRATION NO.	ADDRESS
N/A	N/A	N/A

NOTE: USE ADDITIONAL SHEET IF NECESSARY

## GENERAL INFORMATION SHEET

STOCK CORPORATION

===== PLEASE PRINT LEGIBLY =====

**CORPORATE NAME: PRIME MEDIA HOLDINGS, INC, (formerly: FIRST e-BANK CORPORATION)**

### CAPITAL STRUCTURE

**AUTHORIZED CAPITAL STOCK: 5,000,000,000.00**

	TYPE OF SHARES *	NUMBER OF SHARES	PAR/STATED VALUE	AMOUNT (Php) (No. of shares X Par/Stated Value)
	COMMON	3,000,000,000	1.00	3,000,000,000.00
	PREFERRED A	1,000,000,000	1.00	1,000,000,000.00
	PREFERRED B	1,000,000,000	1.00	1,000,000,000.00
<b>TOTAL</b>		<b>5,000,000,000</b>	<b>TOTAL P</b>	<b>5,000,000,000.00</b>

### SUBSCRIBED CAPITAL

FILIPINO	NO. OF STOCK-HOLDERS	TYPE OF SHARES *	NUMBER OF SHARES	NUMBER OF SHARES IN THE HANDS OF THE PUBLIC **	PAR/STATED VALUE	AMOUNT (Php)	% OF OWNERSHIP
		COMMON	697,673,047		1.00	697,673,047.00	93.34%
		PREFERRED A	48,449,350		1.00	48,449,350.00	6.48%
		<b>TOTAL</b>	<b>746,122,397</b>	<b>TOTAL</b>	<b>TOTAL P</b>	<b>746,122,397.00</b>	<b>99.79%</b>

FOREIGN (INDICATE BY NATIONALITY)	NO. OF STOCK-HOLDERS	TYPE OF SHARES *	NUMBER OF SHARES	NUMBER OF SHARES IN THE HANDS OF THE PUBLIC **	PAR/STATED VALUE	AMOUNT (Php)	% OF OWNERSHIP
		COMMON	1,247,859		1.00	1,247,859.00	0.17%
		PREFERRED	109,650		1.00	109,650.00	0.01%
		<b>TOTAL</b>	<b>1,357,509</b>	<b>TOTAL</b>	<b>TOTAL P</b>	<b>1,357,509.00</b>	<b>0.21%</b>

**Percentage of Foreign Equity : 0.19% TOTAL 1,357,509 TOTAL P 1,357,509.00 0.21%**

**TOTAL SUBSCRIBED P 747,479,906.00 100.00%**

### PAID-UP CAPITAL

FILIPINO	NO. OF STOCK-HOLDERS	TYPE OF SHARES *	NUMBER OF SHARES	PAR/STATED VALUE	AMOUNT (Php)	% OF OWNERSHIP
		COMMON	697,673,047	1.00	654,073,047.00	93.34%
		PREFERRED	48,559,000	1.00	48,559,000.00	6.48%
		<b>TOTAL</b>	<b>746,232,047</b>	<b>TOTAL P</b>	<b>702,632,047.00</b>	<b>99.79%</b>

FOREIGN (INDICATE BY NATIONALITY)	NO. OF STOCK-HOLDERS	TYPE OF SHARES *	NUMBER OF SHARES	PAR/STATED VALUE	AMOUNT (Php)	% OF OWNERSHIP
		COMMON	1,247,859	1.00	1,247,859.00	0.17%
		PREFERRED	109,650	1.00	109,650.00	0.01%
		<b>TOTAL</b>	<b>1,357,509</b>	<b>TOTAL P</b>	<b>1,357,509.00</b>	<b>0.21%</b>

**0.19% TOTAL 1,357,509 TOTAL P 1,357,509.00 0.21%**

**TOTAL PAID-UP P 703,989,556.00 100%**

NOTE: USE ADDITIONAL SHEET IF NECESSARY

\* Common, Preferred or other classification  
 \*\* Other than Directors, Officers, Shareholders owning 10% of outstanding shares.

## GENERAL INFORMATION SHEET

STOCK CORPORATION

===== PLEASE PRINT LEGIBLY =====

CORPORATE NAME: PRIME MEDIA HOLDINGS, INC. (Formerly First e-Bank Corporation)

### DIRECTORS / OFFICERS

NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	INC'R	BOARD	SEX	STOCK HOLDER	OFFICER	EXEC. COMM.	TAX IDENTIFICATION NO. (TIN) FOR FILIPINOS and FOREIGNERS
1. MANOLITO A. MANALO 6th Flr., Pacific Star Bldg. Makati Ave. cor. Sen. Gil Puyat Ave., Makati City	N	C	M	Y	President & CEO	N/A	195-562-309 Filipino
2. BERNADETH A. LIM 6th Flr., Pacific Star Bldg. Makati Ave. cor. Sen. Gil Puyat Ave., Makati City	N	M	F	Y	Vice-President	A/C; C/M	236-185-911 Filipino
3. MONICA ISABELLE I. VILLANUEVA 9th Flr., Pacific Star Bldg. Makati Ave. cor. Sen. Gil Puyat Ave., Makati City	N	M	F	Y	Corporate Secretary	N/M; C/C	238-362-441 Filipino
4. JUAN VICTOR S. VALDEZ 6th Flr., Pacific Star Bldg. Makati Ave. cor. Sen. Gil Puyat Ave., Makati City	N	M	M	Y	N/A	N/C; A/M	914-843-195 Filipino
5. DIANE MADELYN C. CHING 4th Flr. Citibank Tower, 8741 Paseo de Roxas, Makati City	N	Y	F	Y	Assistant Corporate Secretary	N/A	278-181-489 Filipino
6. JOHNNY Y. ARUEGO, JR. No. 167 Libra St., Cinco Hermanos Subdivision, Marikina City	N	M	M	Y	Independent Director	A/M; C/M	168-228-348 Filipino
7. EDGARDO E. TUMANGAN Unit 220 Dakota Residence, 555 Gen. Malvar corner Adriatico Sts., Malate Manila	N	M	M	Y	Independent Director	N/M	121-835-752 Filipino
8. RONALDO S. SANTOS 4th Flr. Citibank Tower, 8741 Paseo de Roxas, Makati City	N	N	M	N	Treasurer	N/A	145-368-983 Filipino
9. CHRISTOPHER SAM S. SALVADOR 9th Flr., Pacific Star Bldg. Makati Ave. cor. Sen. Gil Puyat Ave., Makati City	N	N	M	N	Corporate Info Officer	N/A	285-569-946 Filipino

**INSTRUCTIONS:**  
 FOR SEX COLUMN, PUT "F" FOR FEMALE, "M" FOR MALE  
 FOR BOARD COLUMN, PUT "C" FOR CHAIRMAN, "M" FOR MEMBER, "I" FOR INDEPENDENT DIRECTOR.  
 FOR INC'R COLUMN, PUT "Y" IF AN INCORPORATOR, "N" IF NOT.  
 FOR STOCKHOLDER COLUMN, PUT "Y" IF A STOCKHOLDER, "N" IF NOT.  
 FOR OFFICER COLUMN, INDICATE PARTICULAR POSITION IF AN OFFICER, FROM VP UP INCLUDING THE POSITION OF THE TREASURER, SECRETARY, COMPLIANCE OFFICER AND/OR ASSOCIATED PERSON.  
 FOR EXECUTIVE COMMITTEE, INDICATE "C" IF MEMBER OF THE COMPENSATION COMMITTEE; "A" FOR AUDIT COMMITTEE; "N" FOR NOMINATION AND ELECTION COMMITTEE. ADDITIONALLY WRITE "C" AFTER SLASH IF CHAIRMAN AND "M" IF MEMBER.

## GENERAL INFORMATION SHEET

STOCK CORPORATION

===== PLEASE PRINT LEGIBLY =====

**CORPORATE NAME:** PRIME MEDIA HOLDINGS, INC. (formerly : FIRST e-BANK CORPORATION)

**TOTAL NUMBER OF STOCKHOLDERS:** 1,612 **NO. OF STOCKHOLDERS WITH 100 OR MORE SHARES EACH:**

**TOTAL ASSETS BASED ON LATEST AUDITED FINANCIAL STATEMENTS:** As of 31 December 2014 P 156,593,000

### STOCKHOLDER'S INFORMATION

NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	SHARES SUBSCRIBED				AMOUNT PAID (PhP)	TAX IDENTIFICATION NO. (TIN) FOR FILIPINOS AND FOREIGNERS
	TYPE	NUMBER	AMOUNT (PhP)	% OF OWNER-SHIP		
1. PCD NOMINEE CORPORATION (Filipino) Filipino 106 Paseo De Roxas, Makati City.	Common	670,666,281	670,666,281	96.60%	670,666,281.00	004-774-849
	<b>TOTAL</b>	670,666,281	670,666,281			
2. FIRST PRODUCERS HOLDINGS CORP. FAO RAY BURTON DEV. CORP. Filipino 737 Paseo de Roxas, Makati City	Common	6,175,789	6,175,789.00	31.20%	6,175,789.00	000-491-151
	<b>TOTAL</b>	6,175,789	6,175,789.00			
3. FIRST PRODUCERS HOLDINGS CORP. FAO PRODUCERS PROPERTIES, INC. Filipino 737 Paseo de Roxas, Makati City	Common	4,903,852	4,903,852.00	13.40%	4,903,852.00	000-491-151
	<b>TOTAL</b>	4,903,852	4,903,852.00			
4. RAY BURTON DEVELOPMENT CORP. Filipino 10f BDO Plaza, 737 Paseo de Roxas, Makati City	Common	3,213,293	3,213,293.00	0.88%	3,213,293.00	000-491-151
	<b>TOTAL</b>	3,213,293	3,213,293.00			
5. PRODUCERS PROPERTIES INC. Filipino 10f BDO Plaza, 737 Paseo de Roxas, Makati City	Common	3,013,701	3,013,701.00	0.43%	3,013,701.00	000-491-169
	<b>TOTAL</b>	3,013,701	3,013,701.00			
6. MERCHANTILE INVESTMENT COMPANY INC. Filipino 737 Paseo de Roxas, Makati City	Common	1,585,989	1,585,989.00	0.23%	1,585,989.00	000-477-338
	<b>TOTAL</b>	1,585,989	1,585,989.00			
7. PCD NOMINEE CORPORATION (Foreign) Foreign 8/F Makati Stock Exchange Bldg. 767 Ayala Ave., Makati City	Common	1,099,335	1,099,335.00	0.43%	1,099,335.00	004-774-849
	<b>TOTAL</b>	1,099,335	1,099,335.00			
<b>TOTAL AMOUNT OF SUBSCRIBED CAPITAL</b>						
<b>TOTAL AMOUNT OF PAID-UP CAPITAL</b>						

INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

*Note: For PDTC Nominee included in the list, please indicate further the beneficial owners owning more than 5% of any class of the company's voting securities. Attach separate sheet, if necessary.*

**GENERAL INFORMATION SHEET**  
STOCK CORPORATION

===== PLEASE PRINT LEGIBLY =====

CORPORATE NAME: PRIME MEDIA HOLDINGS, INC. (Formerly: FIRST e-BANK CORPORATION)							
TOTAL NUMBER OF STOCKHOLDERS:		1,812	NO. OF STOCKHOLDERS WITH 100 OR MORE SHARES EACH:				
TOTAL ASSETS BASED ON LATEST AUDITED FS: As of 31 December 2014 P 166,593,000							
STOCKHOLDER'S INFORMATION							
NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	SHARES SUBSCRIBED				AMOUNT PAID (PhP)	TAX IDENTIFICATION NO. (TIN) FOR FILIPINOS AND FOREIGNERS	
	TYPE	NUMBER	AMOUNT (PhP)	% OF OWNERSHIP			
8 ERNESTO B. LIM Filipino #338 A. Mayon St., Quezon City	Common	880,000	880,000	0.23%	880,000.00	133-067-134	
9 LUCIO W. YAN 7/OR CLARA YAN Filipino 87 Lafayette St. Greenhills East, Mandaluyong City	Common	600,000	600,000	0.17%	600,000.00	133-067-134	
		TOTAL	600,000	600,000			
10 JOEL VARGAS Filipino 240 Biyaya St. Bacood, Sta. Mesa, Manila	Common	534,876	534,876	0.08%	534,876.00	131-483-976	
		TOTAL	534,876	534,876			
11 MERLENE SO &/OR SO PENG KEE Filipino SPR Bldg. JM 7 Lanang, Davao City	Common	239,000	239,000	0.03%	239,000.00	229-009-858	
		TOTAL	239,000	239,000			
12 MARIA T. UY Filipino #517-A Santol St., Sta. Mesa, Manila	Common	211,200	211,200	0.03%	211,200.00	104-138-638	
		TOTAL	211,200	211,200			
13 JOSE YU GO, JR. Filipino #470 San Fernando St. Binondo, Manila	Common	210,000	210,000.00	0.03%	210,000.00	131-222-640	
		TOTAL	210,000	210,000			
14 QUE LU KIONG Filipino #224 J.P. Rizal St. Sta. Elena, Marikina City	Common	150,000	150,000.00	0.02%	150,000.00	188-774-416	
		TOTAL	150,000	150,000			
15 JOVY LIM GO Filipino #1357 E. Rizal Avenue, Sta. Cruz, Manila	Common	150,000	150,000.00	0.02%	150,000.00	251-988-615	
		TOTAL	150,000	150,000.00			
TOTAL AMOUNT OF SUBSCRIBED CAPITAL							
TOTAL AMOUNT OF PAID-UP CAPITAL							
INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS							
Note: For PDTC Nominees included in the list, please indicate further the beneficial owners owning more than 5% of any class of the company's voting securities. Attach separate sheet, if necessary.							



## GENERAL INFORMATION SHEET

STOCK CORPORATION

===== PLEASE PRINT LEGIBLY =====

CORPORATE NAME: PRIME MEDIA HOLDINGS, INC. (Formerly: FIRST e-BANK CORPORATION)

TOTAL NUMBER OF STOCKHOLDERS: 269 NO. OF STOCKHOLDERS WITH 100 OR MORE SHARES EACH:

TOTAL ASSETS BASED ON LATEST AUDITED FINANCIAL STATEMENTS: as of 31 December 2014 P 156,593,000

### STOCKHOLDER'S INFORMATION

NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	SHARES SUBSCRIBED				AMOUNT PAID (PhP)	TAX IDENTIFICATION NO. (TIN) FOR FILIPINOS AND FOREIGNERS
	TYPE	NUMBER	AMOUNT (PhP)	% OF OWNER- SHIP		
1. ALBERT DEL ROSARIO ITFANTHONY SALIM Filipino C/O Metro Pacific Corp., Taguig	Preferred	32,231,970	32,231,970.00	66.38%	32,231,970.00	119-816-369
	<b>TOTAL</b>	<b>32,231,970</b>	<b>32,231,970.00</b>			
2. RICARDO S. PASCUA Filipino C/O Metro Pacific Corp., Taguig	Preferred	1,960,770	1,960,770.00	4.03%	1,960,770.00	141-776-230
	<b>TOTAL</b>	<b>1,960,770</b>	<b>1,960,770.00</b>			
3. FLORENTINO L. MARTINEZ Filipino 606 C. Palanan St. Brgy. Pitogo, Guadalupe, Makati City	Preferred	907,340	907,340.00	1.87%	907,340.00	190-196-257
	<b>TOTAL</b>	<b>907,340</b>	<b>907,340.00</b>			
4. CARLOS TORRES Filipino 8737 Paseo de Roxas, Makati City	Preferred	800,000	800,000.00	1.65%	800,000.00	131-483-927
	<b>TOTAL</b>	<b>800,000</b>	<b>800,000.00</b>			
5. MDI EMPLOYEES RETIREMENT PLAN Filipino C/O Metro Pacific Corp., Taguig	Preferred	610,450	610,450.00	1.26%	610,450.00	004-641-985
	<b>TOTAL</b>	<b>610,450</b>	<b>610,450.00</b>			
6. METROLAB EMPLOYEES RETIREMENT PLAN Filipino C/O Metro Pacific Corp., Taguig	Preferred	545,040	545,040.00	1.12%	545,040.00	230-465-020
	<b>TOTAL</b>	<b>545,040</b>	<b>545,040.00</b>			
7. HELENA LLEREZA Filipino 55 Washington St., Merville Park Subd. Pque City	Preferred	529,810	529,810.00	1.09%	529,810.00	110-642-352
	<b>TOTAL</b>	<b>529,810</b>	<b>529,810.00</b>			
<b>TOTAL AMOUNT OF SUBSCRIBED CAPITAL</b>						
<b>TOTAL AMOUNT OF PAID-UP CAPITAL</b>						

INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

*Note: For PDTC Nominee included in the list, please indicate further the beneficial owners owning more than 5% of any class of the company's voting securities. Attach separate*

## GENERAL INFORMATION SHEET

STOCK CORPORATION

===== PLEASE PRINT LEGIBLY =====

CORPORATE NAME: PRIME MEDIA HOLDINGS, INC. (Formerly: FIRST e-BANK CORPORATION)

TOTAL NUMBER OF STOCKHOLDERS: 269 NO. OF STOCKHOLDERS WITH 100 OR MORE SHARES EACH:

TOTAL ASSETS BASED ON LATEST AUDITED FINANCIAL STATEMENTS: as of 31 December 2014 P 156,593,000

### STOCKHOLDER'S INFORMATION

NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	SHARES SUBSCRIBED				AMOUNT PAID (Php)	TAX IDENTIFICATION NO. (TIN) FOR FILIPINOS AND FOREIGNERS
	TYPE	NUMBER	AMOUNT (Php)	% OF OWNER-SHIP		
8. HPPI EMPLOYEES RETIREMENT PLAN Filipino Krn. 21 West Service Road, Sucat Parañaque City	Preferred	500,000	500,000.00	1.03%	500,000.00	000-368-115
	<b>TOTAL</b>	<b>500,000</b>	<b>500,000.00</b>			
9. E. CHUA CHIACO SEC., INC. Filipino 115 Renta cor. Juan Luna St., Binondo, Manila	Preferred	449,640	449,640.00	0.93%	449,640.00	230-000-335
	<b>TOTAL</b>	<b>449,640</b>	<b>449,640.00</b>			
10. CITISECURITIES, INC. Filipino Unit 270-1 B PSE Center, East Tower Exchange Rd., Ortigas Center, Pasig	Preferred	403,000	403,000.00	0.83%	403,000.00	000-322-268
	<b>TOTAL</b>	<b>403,000</b>	<b>403,000.00</b>			
11. WEALTH SECURITIES, INC. Filipino 21/f PSE, Ortigas Center, Exchange Rd., Pasig City	Preferred	402,000	402,000.00	0.83%	402,000.00	330-628-000
	<b>TOTAL</b>	<b>402,000</b>	<b>402,000.00</b>			
12. VIRGINIA U. NG Filipino Corporate lending II, 8737 Paseo De Roxas, Makati City	Preferred	344,470	344,470.00	0.71%	344,470.00	107-176-729-000
	<b>TOTAL</b>	<b>344,470</b>	<b>344,470.00</b>			
13. PNB SECURITIES, INC. Filipino 10th flr. BDO Plaza, 737 Paseo de Roxas, Makati City	Preferred	300,280	300,280.00	0.82%	300,280.00	000-198-201
	<b>TOTAL</b>	<b>300,280</b>	<b>300,280.00</b>			
14. TATO A. JOHAN Filipino 5 F Don Chia Lamco Bldg., Alfaro St., Salcedo Village, Makati City	Preferred	300,000	300,000.00	0.62%	300,000.00	132-191-316
	<b>TOTAL</b>	<b>300,000</b>	<b>300,000.00</b>			
<b>TOTAL AMOUNT OF SUBSCRIBED CAPITAL</b>						
<b>TOTAL AMOUNT OF PAID-UP CAPITAL</b>						

INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

*Note: For PDTC Nominee included in the list, please indicate further the beneficial owners owning more than 5% of any class of the company's voting*

## GENERAL INFORMATION SHEET

STOCK CORPORATION

===== PLEASE PRINT LEGIBLY =====

CORPORATE NAME: PRIME MEDIA HOLDINGS, INC. (Formerly: FIRST e-BANK CORPORATION)

TOTAL NUMBER OF STOCKHOLDERS: 269 NO. OF STOCKHOLDERS WITH 100 OR MORE SHARES EACH:

TOTAL ASSETS BASED ON LATEST AUDITED FINANCIAL STATEMENTS: as of 31 December 2014 P 166,693,000

### STOCKHOLDER'S INFORMATION

NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	SHARES SUBSCRIBED			% OF OWNER-SHIP	AMOUNT PAID (PhP)	TAX IDENTIFICATION NO. (TIN) FOR FILIPINOS AND FOREIGNERS
	TYPE	NUMBER	AMOUNT (PhP)			
15. BANCO DE ORO TRUST BANKING GRP FAO MIRIAM COLLEGE FOUNDATION, INC.  Filipino 12 ADB Ave., Ortigas Center, Mandaluyong City	Preferred	280,000	280,000.00	0.58%	280,000.00	000-708-174-000
	<b>TOTAL</b>	<b>280,000</b>	<b>280,000.00</b>			
16. ANTONIO R., SAMSON  Filipino C/O PDCP	Preferred	250,000	250,000.00	0.51%	250,000.00	105-379-031
	<b>TOTAL</b>	<b>250,000</b>	<b>250,000.00</b>			
17. SEGUNDO SEANGIO  Filipino 465 a Flores St., Ermita Manila	Preferred	244,000	244,000.00	0.50%	244,000.00	130-192-480
	<b>TOTAL</b>	<b>244,000</b>	<b>244,000.00</b>			
18. DIVERSIFIED SEC., INC.  Filipino 5 F, PDCP Bank Center, Herrera cor. Valero St, Salcedo Vill., Makati	Preferred	218,080	218,080.00	0.49%	218,080.00	321-000-853-804
	<b>TOTAL</b>	<b>218,080</b>	<b>218,080.00</b>			
19. ANTONIO ALIPIO  Filipino 609 Elcano St., Binondo, Manila	Preferred	218,000	218,000.00	0.45%	218,000.00	103-908-369
	<b>TOTAL</b>	<b>218,000</b>	<b>218,000.00</b>			
20. TERESITA C. COMETA  Filipino C/O PDCP, Ayala Ave., Makati	Preferred	210,000	210,000.00	0.43%	210,000.00	131-482-432
	<b>TOTAL</b>	<b>210,000</b>	<b>210,000.00</b>			
21. OTHERS (251)	Preferred	6,896,640	6,896,640.00	14.19%	6,896,640.00	N.A.
	<b>TOTAL</b>					
<b>TOTAL AMOUNT OF SUBSCRIBED CAPITAL</b>			<b>48,559,000</b>			
<b>TOTAL AMOUNT OF PAID-UP CAPITAL</b>					<b>48,559,000</b>	

INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

*Note: For PDTC Nominee included in the list, please indicate further the beneficial owners owning more than 5% of any class of the company's voting securities.*

**GENERAL INFORMATION SHEET**  
STOCK CORPORATION

PLEASE PRINT LEGIBLY			
CORPORATE NAME: PRIME MEDIA HOLDINGS, INC. (Formerly First e-Bank Corporation)			
1. INVESTMENT OF CORPORATE FUNDS IN ANOTHER CORPORATION		AMOUNT (Php)	DATE OF BOARD RESOLUTION
1.1 STOCKS		N	N/A
1.2 BONDS/COMMERCIAL PAPER (Issued by Private Corporations)		N/A	N/A
1.3 LOANS/ CREDITS/ ADVANCES		N/A	N/A
1.4 GOVERNMENT TREASURY BILLS		N/A	N/A
1.5 OTHERS		N/A	N/A
2. INVESTMENT OF CORPORATE FUNDS IN ACTIVITIES UNDER ITS SECONDARY PURPOSES (PLEASE SPECIFY:)		DATE OF BOARD RESOLUTION	DATE OF STOCKHOLDERS RATIFICATION
N/A			
3. TREASURY SHARES N/A		NO. OF SHARES	% AS TO THE TOTAL NO. OF SHARES ISSUED
4. UNRESTRICTED/UNAPPROPRIATED RETAINED EARNINGS AS OF END OF LAST FISCAL YEAR (deficit) (P2,885,290,394.83)			
5. DIVIDENDS DECLARED DURING THE IMMEDIATELY PRECEDING YEAR: None			
TYPE OF DIVIDEND		AMOUNT (Php)	DATE DECLARED
5.1 CASH		n/a	n/a
5.2 STOCK		n/a	n/a
5.3 PROPERTY		n/a	n/a
TOTAL			
6. ADDITIONAL SHARES ISSUED DURING THE PERIOD:			
DATE	NO. OF SHARES	AMOUNT	
N.A.			
SECONDARY LICENSE/REGISTRATION WITH SEC AND OTHER GOV'T AGENCY: N/A			
NAME OF AGENCY:	SEC	B S P	I C
TYPE OF LICENSE/REGN.	N/A	N/A	N/A
DATE ISSUED:	N/A	N/A	N/A
DATE STARTED OPERATIONS:	N/A	N/A	N/A
TOTAL ANNUAL COMPENSATION OF DIRECTORS DURING THE PRECEDING FISCAL YEAR (in Php)	TOTAL NO. OF OFFICERS	TOTAL NO. OF RANK & FILE EMPLOYEES	TOTAL MANPOWER COMPLEMENT
NONE	5	none	

NOTE: USE ADDITIONAL SHEET IF NECESSARY

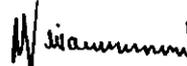
I, MONICA ISABELLE I. VILLANUEVA, Corporate Secretary OF THE PRIME MEDIA HOLDINGS, INC.

DECLARE UNDER THE PENALTY OF PERJURY, THAT ALL MATTERS SET FORTH IN THIS GENERAL INFORMATION SHEET WHICH CONSISTS OF ( ) PAGES HAS BEEN MADE IN GOOD FAITH, DULY VERIFIED BY ME AND TO THE BEST OF MY KNOWLEDGE AND BELIEF, ARE TRUE AND CORRECT.

I UNDERSTAND THAT THE FAILURE OF THE CORPORATION TO FILE THIS GIS FOR FIVE (5) CONSECUTIVE YEARS SHALL BE CONSTRUED AS NON-OPERATION OF THE CORPORATION AND A GROUND FOR THE REVOCATION OF THE CORPORATIONS CERTIFICATE OF INCORPORATION. IN THIS EVENTUALITY, THE CORPORATION HEREBY WAIVES ITS RIGHT TO A HEARING FOR THE SAID REVOCATION.

DONE THIS JAN 21 DAY OF 2016 IN MAKATI CITY, PHILIPPINES.

**QUEZON CITY**



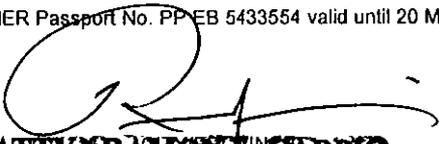
MONICA ISABELLE I. VILLANUEVA  
Corporate Secretary

**QUEZON CITY**

**JAN 21 2016**

SUBSCRIBED AND SWORN TO BEFORE ME IN MAKATI CITY/PROVINCE, PHILIPPINES ON \_\_\_\_\_ AFFIANT

PERSONALLY APPEARED BEFORE ME AND EXHIBITED TO ME HER Passport No. PP EB 5433554 valid until 20 May 2017



DOC. NO: 51  
PAGE NO. 16  
BOOK NO. LXXXIX  
SERIES OF 2016

NOTARY PUBLIC FOR \_\_\_\_\_ **ATTY. RAMON L. CARPIO**  
Notarial Commission No. \_\_\_\_\_ **NOTARY PUBLIC!**  
Commission expires on December 31, \_\_\_\_\_ **Commission Expires Dec. 31, 2016**  
Roll of Attorney Number Np-89 (2015-2016) **Roll of Attorneys No. 22172**  
PTR No. \_\_\_\_\_ **IBP OR 1017229, 1/4/16, Quezon City**  
IBP No. \_\_\_\_\_ **PTR No. 212146, 1/4/16, Quezon City**  
Office Address: \_\_\_\_\_ **Tel: 106-918-897**

**Atty. Ramon L. Carpio, License No. 006620, 6/19/13**  
**701-120 Boga Consulation Bldg. Cubao, Quezon City**