

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)
Dec 29, 2020
2. SEC Identification Number
22401
3. BIR Tax Identification No.
000491007
4. Exact name of issuer as specified in its charter
PRIME MEDIA HOLDINGS, INC
5. Province, country or other jurisdiction of incorporation
Metro Manila, Philippines
6. Industry Classification Code(SEC Use Only)
[REDACTED]
7. Address of principal office
16F Citibank Tower, Paseo de Roxas, Makati City
Postal Code
1226
8. Issuer's telephone number, including area code
(632) 8831-4479
9. Former name or former address, if changed since last report
N.A.
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
common	700,298,616
Preferred	14,366,260

11. Indicate the item numbers reported herein
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The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.

Prime Media Holdings, Inc.

PRIM

**PSE Disclosure Form 16-1- Update on Corporate Actions/
Material Transactions/Agreements**
*References: SRC Rule 17 (SEC Form 17-C) and
Section 16 of the Revised Disclosure Rules*

Subject of the Disclosure

Termination of Agreement between RYM Business Management Corporation ("RYM"), Greenergy Holdings Incorporated and certain landowners.

Background/Description of the Disclosure

The Company was notified by its parent company, RYM Business Management Corporation ("RYM"), that it has mutually agreed with Greenergy Holdings Incorporated and certain landowners (collectively, "Investors") to terminate the Memorandum of Agreement dated 17 July 2019 ("Subject MOA") effective 28 December 2020. The details of the Subject MOA have been provided in the previous disclosures to the exchange in C04995-2019 dated 17 July 2019 and C05051-2019 dated 19 July 2019. By way of explanation, the Company was informed by RYM that with the COVID19 pandemic, the resulting prolonged lockdown, and the impact thereof on real estate property businesses, the parties have decided to no longer pursue the transaction contemplated under the Subject MOA and to mutually terminate the same.

Other Relevant Information

none

Filed on behalf by:

Name	Maila Lourdes De Castro
Designation	Corporate Secretary, Compliance Officer and Data Privacy Officer