

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)
Jul 17, 2019
2. SEC Identification Number
22401
3. BIR Tax Identification No.
000491007
4. Exact name of issuer as specified in its charter
PRIME MEDIA HOLDINGS, INC.
5. Province, country or other jurisdiction of incorporation
Manila, Philippines
6. Industry Classification Code(SEC Use Only)
7. Address of principal office
16TH FLOOR CITIBANK TOWER, 8741 PASEO DE ROXAS MAKATI CITY
Postal Code
1227
8. Issuer's telephone number, including area code
831-4479
9. Former name or former address, if changed since last report
n/a
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
common	700,298,616
preferred	14,366,260

11. Indicate the item numbers reported herein
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The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.

Prime Media Holdings, Inc.

PRIM

PSE Disclosure Form 4-30 - Material Information/Transactions
References: SRC Rule 17 (SEC Form 17-C) and
Sections 4.1 and 4.4 of the Revised Disclosure Rules

Subject of the Disclosure

Agreement on potential investment in Prime Media Holdings, Inc.

Background/Description of the Disclosure

The Company was notified by its Parent Company, RYM Business Management Corporation ("RYM"), that it entered into an agreement with Greenergy Holdings Incorporated and its related entities (collectively, "Investors"), whereby the Investors proposed the possible investment, infusion and contribution of various assets into the Company in exchange for shares of the Company. The proposed investment may require the increase of the authorized capital stock of the Company for the infusion of said assets. The proposed investment is subject to the conduct of due diligence audit on the assets that will be transferred to the Company, as well as to confirmation of valuation of the same in accordance with the valuation rules of the Securities and Exchange Commission. The proposed transaction is subject to the execution of definitive agreements, issuance of the appropriate approvals by the Board of Directors and Stockholders of the companies, and compliance with the requirements of the Revised Corporation Code, the Securities Regulations Code and other applicable laws.

Other Relevant Information

none

Filed on behalf by:

Name	Joanna Manzano
Designation	Junior Compliance Officer