

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)
Apr 22, 2021
2. SEC Identification Number
22401
3. BIR Tax Identification No.
000-491-007
4. Exact name of issuer as specified in its charter
PRIME MEDIA HOLDINGS, INC.
5. Province, country or other jurisdiction of incorporation
Metro Manila, Philippines
6. Industry Classification Code(SEC Use Only)
7. Address of principal office
16TH FLOOR BDO TOWERS VALERO, 8741 PASEO DE ROXAS MAKATI CITY
Postal Code
1227
8. Issuer's telephone number, including area code
8831-4479
9. Former name or former address, if changed since last report
-
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
COMMON	700,298,616
PREFERRED	14,366,260

11. Indicate the item numbers reported herein
Item 9 Other Events

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.

Prime Media Holdings, Inc.

PRIM

PSE Disclosure Form 7-2 - Postponement of Annual Stockholders' Meeting

*References: SRC Rule 17 (SEC Form 17-C) and
Section 7 of the Revised Disclosure Rules*

Subject of the Disclosure

Postponement of Annual Stockholders' Meeting

Background/Description of the Disclosure

We advise that on 22 April 2021, the Board of Directors of Prime Media Holdings, Inc. resolved to postpone the Annual Stockholders' Meeting.

**Date of Approval by
Board of Directors**

Apr 22, 2021

**Date of Stockholders'
Meeting (as provided in
the By-Laws)**

third Tuesday of May of each year

Reason(s) for postponement

To give Management ample time to prepare for the meeting.

Other Relevant Information

SEE ATTACHED SEC FORM 17-C

Filed on behalf by:
Name

Maila Lourdes De Castro

Designation

Corporate Secretary, Compliance Officer and Data Privacy Officer

COVER SHEET

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S.E.C. Registration Number

P	R	I	M	E		M	E	D	I	A		H	O	L	D	I	N	G	S	,		I	N	C	.		
(f	o	r	m	e	r	l	y		F	i	r	s	t		e	-	B	a	n	k		C	o	r	p	.)

(Company's Full Name)

1	6	t	h		F	l	o	o	r		B	D	O		T	o	w	e	r	s					
V	a	l	e	r	o		8	7	4	1		P	a	s	e	o		d	e		R	o	x	a	s
M	a	k	a	t	i		C	i	t	y															

(Business Address: No. Street/City/Province)

MAILA G. DE CASTRO

Contact Person

8831-4479

Company Telephone Number

1	2	3	1
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Month Day
Fiscal Year

SEC FORM 17-C (Postponement of 2021 Annual Stockholders' Meeting)

FORM TYPE

0	5	1	8
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Month Day
Annual Meeting

N/A

Secondary License Type, If Applicable

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Dept. Requiring this
Doc.

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Amended Articles
Number/Section

Total Amount of Borrowings

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Total No. of
Stockholders

nil

Domestic

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Foreign

To be accomplished by SEC Personnel concerned

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File Number

LCU

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Document I.D.

Cashier

STAMPS

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER

1. April 22, 2021.....
Date of Report (Date of earliest event reported)
2. SEC Identification Number 22401..... 3. BIR Tax Identification No. .. 000-491-007..
4. .. Prime Media Holdings, Inc......
Exact name of issuer as specified in its charter
5. Manila, Philippines..... 6. (Use Only)
Province, country or other jurisdiction of Industry Classification Code:
incorporation
7. ... 16th Floor BDO Towers Valero, 8741 Paseo de Roxas, Makati City.. ... 1227.....
Address of principal office Postal Code
8. +632 8831-4479.....
Issuer's telephone number, including area code
9.
..... N/A.....
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA
- | Title of Each Class | Number of Shares of Common Stock
Outstanding and Amount of Debt Outstanding |
|------------------------------|--|
| <u>Common</u> | <u>700,298,616</u> |
| <u>Preferred</u> | <u>14,366,260</u> |
11. Indicate the item numbers reported herein: Item No. 9 Other Events.....

Item 9. Postponement of Stockholders' Meeting

“WHEREAS, the Corporation’s by-laws requires the holding of an Annual Stockholders’ Meeting every third Tuesday of May of each year.”

“RESOLVED, as it is hereby resolved, that the Corporation be authorized and empowered to postpone the Corporation’s Annual Stockholders’ Meeting to give Management ample time to prepare for the meeting.”

“RESOLVED, FURTHER, that the President be authorized and empowered, as he is hereby authorized and empowered to determine the schedule, fix the record date as well as the agenda.”

“RESOLVED, FINALLY, that the foregoing resolution shall continue to have full force and effect until the same are repealed, amended and/or superseded by a subsequent resolution to the contrary.”

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

.. PRIME MEDIA HOLDINGS, INC......
Issuer

.....April 22, 2021.....
Date



MAILA G. DE CASTRO/ Corporate Secretary

.....
Signature and Title*

* Print name and title of the signing officer under the signature.

SECRETARY'S CERTIFICATE

I, **MAILA LOURDES G. DE CASTRO**, of legal age, Filipino, with office address at 4th Floor BDO Towers Paseo, 8741 Paseo de Roxas, Makati City after having been duly sworn to in accordance with law, do hereby depose and state that:

1. I am the duly elected and qualified Corporate Secretary of **PRIME MEDIA HOLDINGS, INC.** (the "Corporation"), a corporation duly organized and existing under the laws of the Philippines with principal office address at 16th Floor BDO Towers Valero, 8741 Paseo de Roxas, Makati City.

2. I hereby certify that, during the meeting of the Board of Directors held at the 4th Floor BDO Towers Paseo, 8741 Paseo de Roxas, Makati City on **22 April 2021**, wherein a quorum was present and acting throughout, the following Resolutions were unanimously approved:

"WHEREAS, the Corporation's by-laws requires the holding of an Annual Stockholders' Meeting every third Tuesday of May of each year."

"RESOLVED, as it is hereby resolved, that the Corporation be authorized and empowered to postpone the Corporation's Annual Stockholders' Meeting to give Management ample time to prepare for the meeting."

"RESOLVED, FURTHER, that the President be authorized and empowered, as he is hereby authorized and empowered to determine the schedule, fix the record date as well as the agenda."

"RESOLVED, FINALLY, that the foregoing resolution shall continue to have full force and effect until the same are repealed, amended and/or superseded by a subsequent resolution to the contrary."

IN WITNESS WHEREOF, I have hereunto set my hand this 23rd day of April 2021 at Makati City.



MAILA LOURDES G. DE CASTRO
Corporate Secretary

SUBSCRIBED AND SWORN to before me this 23rd day of April 2021 at Makati City, affiant exhibited to me her DL No. N02-95-296472 expiring on 2021/10/18.

Doc. No. 467;
Page No. 95;
Book No. I;
Series of 2021.



ATTY. REUBEN CARLO O. GENERAL
Notary Public for Makati City
Appt. No. M-136 Until 31 Dec. 2021
Roll of Attorneys No. 59087
IBP Membership No. 143757; 02/02/2021
PTR No. MKT-8547469ME; 01/15/2021
MCLE Compliance No. VI -0021476; 3/26/2019
4F BDO Towers, Paseo de Roxas, Makati City