

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)
Jun 30, 2023
2. SEC Identification Number
22401
3. BIR Tax Identification No.
000-491-007
4. Exact name of issuer as specified in its charter
PRIME MEDIA HOLDINGS, INC.
5. Province, country or other jurisdiction of incorporation
Manila, Philippines
6. Industry Classification Code(SEC Use Only)
[REDACTED]
7. Address of principal office
16TH FLOOR BDO TOWERS VALERO, 8741 PASEO DE ROXAS MAKATI CITY
Postal Code
1227
8. Issuer's telephone number, including area code
8831-4479
9. Former name or former address, if changed since last report
-
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

| Title of Each Class | Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding |
|---------------------|---|
| COMMON | 700,298,616 |
| PREFERRED | 14,366,260 |

11. Indicate the item numbers reported herein
Item 9 Other Events

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.

Prime Media Holdings, Inc.

PRIM

**PSE Disclosure Form 16-1- Update on Corporate Actions/
Material Transactions/Agreements**
*References: SRC Rule 17 (SEC Form 17-C) and
Section 16 of the Revised Disclosure Rules*

Subject of the Disclosure

Signing of the Subscription Agreements

Background/Description of the Disclosure

On June 30, 2023, Prime Media Holdings, Inc. ("Company") proceeded with the execution of the Subscription Agreements between (a) the Company and Angel Maple Properties Inc. (now known as Valiant Consolidated Resources Inc. for the subscription of 125,000,000 common shares of the Company and (b) the Company and Cymac Holdings Corporation for the subscription of 25,000,000 common shares of the Company at 2.70 per share amounting to PhP 337.5M and PhP 67.5M, respectively or a total consideration of PhP 405M, to be paid on or before 31 July 2023. The Parties agreed to extend the original payment terms from 30 June 2023 to 31 July 2023.

Other Relevant Information

NONE

Filed on behalf by:

| | |
|--------------------|---------------------------|
| Name | Joanna Manzano |
| Designation | Junior Compliance Officer |