

SECURITIES AND EXCHANGE COMMISSION SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)
Aug 7, 2023
2. SEC Identification Number
22401
3. BIR Tax Identification No.
000-491-007
4. Exact name of issuer as specified in its charter
PRIME MEDIA HOLDINGS, INC.
5. Province, country or other jurisdiction of incorporation
Manila, Philippines
6. Industry Classification Code(SEC Use Only)
[REDACTED]
7. Address of principal office
16TH FLOOR BDO TOWERS VALERO, 8741 PASEO DE ROXAS MAKATI CITY
Postal Code
1227
8. Issuer's telephone number, including area code
8831-4479
9. Former name or former address, if changed since last report
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10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
COMMON	700,298,616
PREFERRED	14,366,260

11. Indicate the item numbers reported herein
Item 9 Other Events

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.

Prime Media Holdings, Inc.

PRIM

**PSE Disclosure Form 16-1- Update on Corporate Actions/
Material Transactions/Agreements**
*References: SRC Rule 17 (SEC Form 17-C) and
Section 16 of the Revised Disclosure Rules*

Subject of the Disclosure

Completion of the Subscriptions of Cymac Holdings Corporation and Valiant Consolidated Resources Inc. (formerly Angel Maple Properties Inc.)

Background/Description of the Disclosure

The Subscription Agreements between (a) the Company and Valiant Consolidated Resources Inc. (formerly Angel Maple Properties Inc.) for the subscription of 125,000,000 common shares of the Company and (b) the Company and Cymac Holdings Corporation for the subscription of 25,000,000 common shares of the Company at 2.70 per share amounting to PhP 337.5M and PhP 67.5M, respectively or a total consideration of PhP 405M, has been fully paid on 31 July 2023. The Company shall apply for listing of the aforementioned shares with the PSE.

Other Relevant Information

NONE.

Filed on behalf by:

Name	Diane Madelyn Ching
Designation	Corporate Secretary