

*The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.*

## Prime Media Holdings, Inc. PRIM

**PSE Disclosure Form 17-4 - Request for Extension to File SEC Form 17-Q**  
**References: SRC Rule 17, SEC Memorandum Circular No. 7 Series of 2008 and**  
**Section 17.2 and 17.8 of the Revised Disclosure Rules.**

<b>For the period ended</b>	Mar 31, 2017
<b>Deadline of Submission of Quarterly Report</b>	May 15, 2017

#### Reason for requesting extension to submit Quarterly Report

The Company needs additional time to finalize its quarterly report and to secure the necessary approvals and signatures.

#### Other Relevant Information

none

***The Company undertakes to submit the report within five (5) calendar days after the prescribed deadline or upon submission of the report to the Securities and Exchange Commission, whichever is earlier. The Company understands that failure to comply with the undertaking may result to the imposition of applicable penalty/ies and/or sanction/s.***

#### Filed on behalf by:

<b>Name</b>	Joanna Manzano
<b>Designation</b>	Junior Compliance Officer