CR07860-2021

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.

Prime Media Holdings, Inc. PRIM

PSE Disclosure Form 17-18 - Other SEC Forms/Reports/Requirements

F	orm/Report Type	GENERAL INFORMATION SHEET
	eport Period/Report ate	Nov 12, 2021

Description of the Disclosure

ATTACHED IS THE GENERAL INFORMATION SHEET FOR THE YEAR 2021.

Filed on behalf by:

Name	Joanna Manzano
Designation	Junior Compliance Officer

GENERAL INFORMATION SHEET (GIS)

FOR THE YEAR 2021

STOCK CORPORATION

GENERAL INSTRUCTIONS:

- 1. FOR USER CORPORATION: THIS GIS SHOULD BE SUBMITTED WITHIN THIRTY (30) CALENDAR DAYS FROM THE DATE OF THE ANNUAL STOCKHOLDERS' MEETING, DO NOT LEAVE ANY ITEM BLANK. WRITE "N.A." IF THE INFORMATION REQUIRED IS NOT APPLICABLE TO THE CORPORATION OR "NONE" IF THE INFORMATION IS NON-EXISTENT. IF THE ANNUAL STOCKHOLDERS' MEETING IS HELD ON A DATE OTHER THAN THAT STATED IN THE BY-LAWS, THE GIS SHALL BE SUBMITTED WITHIN THIRTY (30) CALENDAR DAYS AFTER THE ELECTION OF THE DIRECTORS. TRUSTEES AND OFFICERS OF THE CORPORATION AT THE ANNUAL MEMBERS' MEETING.
- 2. IF NO MEETING IS HELD, THE CORPORATION SHALL SUBMIT THE GIS NOT LATER THAN JANUARY 30 OF THE FOLLOWING YEAR. HOWEVER, SHOULD AN ANNUAL STOCKHOLDERS' MEETING BE HELD THEREAFTER, A NEW GIS SHALL BE SUBMITTED/FILED.
- 3. THIS GIS SHALL BE ACCOMPLISHED IN ENGLISH AND CERTIFIED AND SWORN TO BY THE CORPORATE SECRETARY OF THE CORPORATION.
- 4. THE SEC SHOULD BE TIMELY APPRISED OF RELEVANT CHANGES IN THE SUBMITTED INFORMATION AS THEY ARISE. FOR CHANGES RESULTING FROM ACTIONS THAT AROSE BETWEEN THE ANNUAL MEETINGS, THE CORPORATION SHALL SUBMIT AMENDED GIS CONTAINING THE NEW INFORMATION TOGETHER WITH A COVER LETTER SIGNED THE CORPORATE SECRETARY OF THE CORPORATION. THE AMENDED GIS AND COVER LETTER SHALL BE
- SUBMITTED WITHIN SEVEN (7) DAYS AFTER SUCH CHANGE OCCURED OR BECAME EFFECTIVE.

 5. SUBMIT FOUR (4) COPIES OF THE GIS TO THE RECEIVING SECTION AT THE SEC MAIN OFFICE, OR TO SEC SATELLITE OFFICES OR EXTENSION OFFICES. ALL COPIES SHALL UNIFORMLY BE ON A4 OR LETTER-SIZED PAPER. THE PAGES OF ALL COPIES SHALL USE ONLY ONE SIDE
- 6. ONLY THE GIS ACCOMPLISHED IN ACCORDANCE WITH THESE INSTRUCTIONS SHALL BE CONSIDERED AS HAVING BEEN FILED,
- 7. THIS GIS MAY BE USED AS EVIDENCE AGAINST THE CORPORATION AND ITS RESPONSIBLE DIRECTORS/OFFICERS FOR ANY VIOLATION OF EXISTING LAWS, RULES AND REGULATIONS

LAWS, KULES AND REGULATIONS					
		==== PLEASE PRINT LEGIBL	Y =====		==
CORPORATE NAME:					DATE REGISTERED:
	2/6/1963				
BUSINESS/TRADE NAME:	2/0/1903				
	PRIME MEDI	A HOLDINGS, INC.			FISCAL YEAR END:
SEC REGISTRATION NUMBER:					
bad Radio Herricov Novi Bank	_				
		22401			December 31
DATE OF ANNUAL MEETING PER BY-L	AWS:				CORPORATE TAX IDENTIFICATION NUMBER (TIN)
	Every 3rd	Tuesday of May			000-491-007
ACTUAL DATE OF ANNUAL MEETING:					WEBSITE/URL ADDRESS:
		october 13, 2021			www.primemediaholdings.com
COMPLETE PRINCIPAL OFFICE ADDRE	SS:				E-MAIL ADDRESS:
16th Floo	r Citibank Tower, 8	3741 Paseo de Roxas, Ma	kati City		service@primemediaholdings
COMPLETE BUSINESS ADDRESS:					nc.com FAX NUMBER:
	r Citibank Tower, 8	3741 Paseo de Roxas, Ma	kati City		8856-7976
OFFICIAL E-MAIL ADDRESS	ALTERNATE	E-MAIL ADDRESS	OFF	ICIAL MOBILE NUMBER	ALTERNATE MOBILE NUMBER
maila.decastro@marcventures.com.oh	corpsec-prime@	marcventures.com.ph	0919-9937231		0917-5862108
NAME OF EXTERNAL AUDITOR & ITS S	IGNING PARTNER:		SEC ACCRE	DITATION NUMBER (if applicable):	TELEPHONE NUMBER(S):
Reyes Tacandong 8	Co. (Carolina Ang	eles)		25, 1990 500	
	10.50	6 NEW		0782-A	8831-4479
PRIMARY PURPOSE/ACTIVITY/INDUS To purchase, subscribe for or other			INDUSTE	RY CLASSIFICATION:	GEOGRAPHICAL CODE:
sell, assign, transfer, mortgage, pledg and personal property of	e, exchange, or oth	erwise, dispose, of real		N/A	N/A
	======= IN'	TERCOMPANY AFFILIAT	IONS ===		
PARENT COMPANY		SEC REGISTRATIO	N NO.	AD	DRESS
RYM Business Management Co	rporation	CS201004611		3rd Floor Universal Re Bld	g., Paseo de Roxas, Makati City
SUBSIDIARY/AFFILIA	ГЕ	SEC REGISTRATIO	N NO.	AD	DRESS
	MOT	E: USE ADDITIONAL SHEET	IE NECECC	IDV	
	NUI	E. USE ADDITIONAL SHEET	IF NECESSA	NI.	

	GENERAL INFORMATION					
	STOCK CORPORAT					
		GIBLY =======				
Corporat		ledia Hold				
	A. Is the Corporation a covered person under the Anti Mon	ey Laund	lering Act C Yes No			
	(AMLA), as amended? (Rep. Acts. 9160/9164/10167/10	365)	100 300 500			
	eck the appropriate box:					
1.						
	a. Banks		Jewelry dealers in precious metals, who, as a			
	b. Offshore Banking Units	4.□	business, trade in precious metals			
	c. Quasi-Banks		business, trade in precious metals			
	d. Trust Entities					
	e. Non-Stock Savings and Loan Associations					
	f. Pawnshops					
	g. Foreign Exchage Dealers	5.□	Jewelry dealers in precious stones, who, as a			
	h. Money Changers	ت.د	business, trade in precious stone			
	i. Remittance Agents					
	j. Electronic Money Issuers					
	k. Financial Institutions which Under Special Laws are subject to					
	Bangko Sentral ng Pilipinas' (BSP) supervision and/or regulation,		Company service providers which, as a business,			
2.	including their subsidiaries and affiliates.	6.	provide any of the following services to third			
	- I		parties:			
	a. Insurance Companies					
	b. Insurance Agents		a. acting as a formation agent of juridical persons			
	c. Insurance Brokers	Ц	b. acting as (or arranging for another person to act			
	d. Professional Reinsurers		as) a director or corporate secretary of a company,			
	e. Reinsurance Brokers	1	a partner of a partnership, or a similar position in			
	f. Holding Companies		relation to other juridical persons			
	g. Holding Company Systems					
	h. Pre-need Companies	Ц	c. providing a registered office, business address or			
	i. Mutual Benefit Association		accommodation, correspondence or administrative			
	j. All Other Persons and entities supervised and/or regulated by the Insurance Commission (IC)		address for a company, a partnership or any other legal person or arrangement			
3.	msurance commission (ic)		legal person of arrangement			
<u> </u>	a. Securities Dealers	П	d acting as (an amount of farmer than			
	b. Securities Brokers	Ш	d. acting as (or arranging for another person to act as) a nominee shareholder for another person			
	c. Securities Salesman					
	C. Securities safesiliali	7.	Persons who provide any of the following services:			
	d. Investment Houses	П	a. managing of client money, securities or other			
	e. Investment Agents and Consultants		assets			
	f. Trading Advisors		b. management of bank, savings or securities			
	g. Other entities managing Securities or rendering similar services		accounts			
	h. Mutual Funds or Open-end Investment Companies		c. organization of contributions for the creation,			
	i. Close-end Investment Companies		operation or management of companies			
	j. Common Trust Funds or Issuers and other similar entities		~ "			
	k. Transfer Companies and other similar entities		d. creation, operation or management of juridical			
	l. Other entities administering or otherwise dealing in currency,		persons or arrangements, and buying and selling			
	commodities or financial derivatives based there on		business entities			
	m. Entities administering of otherwise dealing in valuable objects	8. 🗆				
	n. Entities administering or otherwise dealing in cash Substitutes	Describe				
	and other similar monetary instruments or property supervised	nature o				
	and/or regulated by the Securities and Exchange Commission	business	8			
	(SEC)	D	Dill con co			
	B. Has the Corporation complied with the requirements on Custon (CDD) or Know Your Customer (KYC), record-keeping, and sub-		-			
	under the AMLA, as amended, since the last filing of its GIS?	1112210U 0	freports C Yes • No			
N. Company	and the included, since the last ming of its 015;					

GENERAL INFORMATION SHEET STOCK CORPORATION

CORPORATE NAME: Prime Media Holdings, Inc.								
			CAPITA	L STRUCTURE				
AUTHORIZED CA	PITAL STOCK							
		TYPE OF SHARES *	NUMBER OF SHARES	PAR/STAT	ΓED VALUE	AMOUNT (PhP (No. of shares X Par/Sta		
		Common Preferred A Preferred B	3,000,000,000 1,000,000,000 1,000,000,000	1.00		3,000,000,000.0 1,000,000,000.0 1,000,000,000.0	0.00	
		TOTAL	5,000,000,000		TOTAL P	5,000,000,000.0	00	
SUBSCRIBED CAP	ITAL							
FILIPINO	NO. OF STOCK- HOLDERS	TYPE OF SHARES *	NUMBER OF SHARES	NUMBER OF SHARES IN THE HANDS OF THE PUBLIC **	PAR/STATED VALUE	AMOUNT (PhP)	% OF OWNERSHIP	
		Common Preferred A	689,114,391 14,256,610		1.00 1.00	689,114,391.00 14,256,610.00	96.42 1.99	
		TOTAL	703,371,001	TOTAL	TOTAL P	703,371,001.00	98,42	
FOREIGN (INDICATE BY NATIONALITY)	NO. OF STOCK- HOLDERS	TYPE OF SHARES *	NUMBER OF SHARES	NUMBER OF SHARES IN THE HANDS OF THE PUBLIC **	PAR/STATED VALUE	AMOUNT (PhP)	% OF OWNERSHIP	
		Common Preferred A	11,184,225 109,650		1.00 1.00	11,184,225,00 109,650.00	1.56 0.02	
Percentage of For	eign Equity :	TOTAL	11,293,875	TOTAL	TOTAL P	11,293,875.00	1.58	
				TOTAL	SUBSCRIBED P	714,664,876.00	100%	
PAID-UP CAPIT	NO. OF STOCK- HOLDERS	TYPE OF SHARES *	NUMBER OF SHARES	PAR/STAT	TED VALUE	AMOUNT (PhP)	% OF OWNERSHIP	
		Common Preferred	689,114,391 14,256,610		1.00 1.00	689,114,391.00 14,256,610.00	96.42 1.99	
		TOTAL	702 274 004		TOTAL	BOO DES COS CO		
FOREIGN (INDICATE BY NATIONALITY)	NO. OF STOCK- HOLDERS	TOTAL TYPE OF SHARES *	703,371,001 NUMBER OF SHARES	PAR/STAT	TOTAL P	703,371,001.00 AMOUNT (PhP)	% OF OWNERSHIP	
		Common Preferred	11,184,225 109,650		1.00 1.00	11,184,225.00 109,650.00	1.56 0.02	
		TOTAL	11,293,875		TOTAL P	11,293,875.00		
				TOTAL PAID-U	P P	714,664,876,00		
		NOTE	E: USE ADDITION	AL CHEET IE ME	CECCADY			

NOTE: USE ADDITIONAL SHEET IF NECESSARY	

^{*} Common, Preferred or other classification

^{**} Other than Directors, Officers, Shareholders owning 10% of outstanding shares.

STOCK CORPORATION

CORPORATE NAME:	Prime Media I	T. TOTAL CO., CO. CO. CO., CO.		LLGIBL				
	DIR	ECTO	ORS /	OFFIC	ERS			
NAME/CURRENT RESIDENTIAL ADDRESS	NATIONALITY	INC'R	BOARD	GENDER	STOCK HOLDER	OFFICER	EXEC. COMM.	TAX IDENTIFICATION
1. Manolito A. Manalo	Filipino	N	С	М	Y	President/ CEO	E/C	
2. Bernadeth A. Lim	Filipino	N	М	F	Y	Vice President	A/M	
3. Hermogene H. Real	Filipino	N	М	F	Y		E/M; N/M	
4. Michelle F. Ayangco	Filipino	N	М	F	N		84	
5. Rolando S. Santos	Filipino	N	М	М	Y	Treasurer	E/M	
6. Johnny Y. Aruego, Jr.	Filipino	N	М	М	Y	Independent Director	N/M; A/C	
7. Francisco L. Layug III	Filipino	N	М	М	Υ	Independent Director	N/C; A/M	
8. Reuben Carlo O. General	Filipino	N	N	М	N	Corporate Secretary / Data Privacy Officer/ Compliance Officer		
9. Christopher Sam S. Salvador	Filipino	N	N	М	N	Asst Corp Sec		
10. Dale A. Tongco	Filipino	N	N	М	N	Risk Management Officer		

INSTRUCTION:

FOR SEX COLUMN, PUT "F" FOR FEMALE, "M" FOR MALE.

FOR BOARD COLUMN, PUT "C" FOR CHAIRMAN, "M" FOR MEMBER, "I" FOR INDEPENDENT DIRECTOR.

FOR INC'R COLUMN, PUT "Y" IF AN INCORPORATOR, "N" IF NOT.

FOR STOCKHOLDER COLUMN, PUT "Y" IF A STOCKHOLDER, "N" IF NOT.

FOR OFFICER COLUMN, INDICATE PARTICULAR POSITION IF AN OFFICER, FROM VP UP INCLUDING THE POSITION OF THE TREASURER, SECRETARY, COMPLIANCE OFFICER AND/OR ASSOCIATED PERSON.

FOR EXECUTIVE COMMITTEE, INDICATE "C" IF MEMBER OF THE COMPENSATION COMMITTEE; "A" FOR AUDIT COMMITTEE; "N" FOR NOMINATION AND ELECTION COMMITTEE. ADDITIONALLY WRITE "C" AFTER SLASH IF CHAIRMAN AND "M" IF MEMBER.

GENERAL INFORMATION SHEET STOCK CORPORATION

CORPORATE NAME: Prime Media Holdings, Inc. TOTAL NUMBER OF STOCKHOLDERS: 1,590 NO. OF STOCKHOLDERS WITH 100 OR MORE SHAR: 574 TOTAL ASSETS BASED ON LATEST AUDITED FINANCIAL STATEMENTS: 54,865,900 (as of December 2020) STOCKHOLDER'S INFORMATION SHARES SUBSCRIBED NAME, NATIONALITY AND CURRENT AMOUNT PAID TAX IDENTIFICATION % OF AMOUNT RESIDENTIAL ADDRESS (PhP) NUMBER TYPE NUMBER OWNER-(PhP) SHIP 1 PCD Nominee Corporation 661.808.697 661,808,697.00 Common Filipino 94.50% 661,808,697.00 TOTAL 661,808,697 661,808,697.00 2. PDC Nominee Corporation 10,820,701 10,820,701.00 Common Foreign 1.55% 10,820,701.00 TOTAL 10,820,701 10,820,701.00 3. First Producers Holding Corp. FAO Ray Common 6,175,789 6,175,789.00 Burton Dev. Corp. Filipino 0.88% 6.175.789.00 TOTAL 6,175,789 6,175,789.00 4. First Producers Holdings Corp. FAO Common 4,903,852 4,903,852.00 0.70% 4,903,852.00 Filipino TOTAL 4,903,852 4,903,852.00 5. Ray Burton Development Corp. Common 3,213,293 3,213,293.00 Filipino 0.46% 3,213,293.00 TOTAL 3,213,293 3,213,293.00 3.013,701 6. Producers Properties, Inc. Common 3,013,701.00 Filipino 0.43% 3,013,701.00 TOTAL 3,013,701 3,013,701.00 1,585,989 1,585,989.00 7. Mercantile Investment Company Common Filipino 0.23% 1,585,989.00 TOTAL 1,585,989 1,585,989.00 TOTAL AMOUNT OF SUBSCRIBED CAPITAL 691,522,022.00 98.75% TOTAL AMOUNT OF PAID-UP CAPITAL

INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

STOCK CORPORATION

		PLEASE PRIN	NT LEGIBLY =====	======		
CORPORATE NAME:	Prime Media	a Holdings, Inc.				
TOTAL NUMBER OF STOCKHOLDERS:	ERS WITH 10	00 OR MORE SHAR	574			
TOTAL ASSETS BASED ON LATEST AUDITED FINANCIAL STATEMENTS: 54.865.900 (as of I					0)	
	ST	OCKHOLDER'S	INFORMATION			
		SHARES:	SUBSCRIBED			
NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	ТУРЕ	NUMBER	AMOUNT (PhP)	% OF OWNER- SHIP	AMOUNT PAID (PhP)	TAX IDENTIFICATION NUMBER
8 Del Rosario, Albert, ITF Anthony Salim	Common	1,289,279	1,289,279.00			
Filipino				0.4007	4 200 250 00	
				0.18%	1,289,279.00	
	TOTAL	1,289,279	1,289,279.00			
9. Lucio W. Yan &/Or. Clara Yan	Common	600,000	600,000.00			
Filipino	\vdash					
Impino				0.09%	600,000.00	
	TOTAL	600,000	600,000.00			
10. Joel B. Vargas	Common	534,876	534,876.00			
Filipino						
riiipino				0.08%	534,876.00	
	TOTAL	534,876	534,876.00			
11. Marlene So. &/Or Peng Kee So	Common	239,000	239,000.00			
Filipino	, agents of the contract of	50.50.40.10.10.10.10.10.10.10.10.10.10.10.10.10				
				0.03%	239,000.00	
· · · · · · · · · · · · · · · · · · ·	TOTAL	239,000	239,000.00			
12. Maria T. Uy	Common	211,200	211,200.00			
Filipino				0.03%	211,200.00	· ·
				0.03%	211,200.00	
	TOTAL	211,200	211,200.00			
13. Jose Yu Go, Jr.	Common	210,000	210,000.00		(1)	
Filipino		***************************************		0.03%	210,000.00	
	TOTAL	210,000	210,000.00		*	
14. Jovy Lim Go		150,000				
Filipino	Common	150,000	150,000.00			32 <u></u>
ringino	-			0.02%	150,000.00	
	TOTAL	150,000	150,000.00			
TOTAL AMOUNT O	F SUBSCRIBE	D CAPITAL	3,234,355.00	0.46%		L
		TOTAL AMOU	UNT OF PAID-UP CA			

INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

STOCK CORPORATION

		= PLEASE PRIN	T LEGIBLY =====			
CORPORATE NAME:	Prime Medi	a Holdings, Inc.				
TOTAL NUMBER OF STOCKHOLDERS:		NO. OF STOCKHOLDE	ERS WITH 10	00 OR MORE SHAR	574	
TOTAL ASSETS BASED ON LATEST AUDITED FI	NANCIAL STAT	EMENTS:	54,865,900 (as of De	cember 202	0)	
	ST	OCKHOLDER'S	INFORMATION			The second secon
		SHARES S	SUBSCRIBED			
NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	TYPE NUMBER		AMOUNT (PhP)	% OF OWNER- SHIP	AMOUNT PAID (PhP)	TAX IDENTIFICATION NUMBER
15 Que Lu Kong	Common	150,000	150,000.00			
Filipino				0.02%	150,000.00	
	TOTAL	150,000	150,000.00			
16. Ponciano V. Cruz, Jr.	Common	150,000	150,000.00			
Filipino	Common	130,000	130,000.00			
				0.02%	150,000.00	
	TOTAL	150,000	150,000.00			
17. Rufino H. Abad	Common	142,011	142,011.00			
Filipino				0.02%	142,011.00	
	TOTAL	142,011	142,011.00			
18. Luciano H. Tan	Common	139,600	139,600.00	0.02%	139,600.00	
Filipino			100,000,00	0.02%	139,600.00	
	TOTAL	139,600	139,600.00			
19. Leonardo Navalta	Common	132,294	132,294.00	0.02%	132,294.00	
Filipino						
	TOTAL	132,294	132,294.00			
20. Lamberto C. Dizon &/Or Erlinda V. Dizon	Common	127,860	127,860.00	0.02%	127,860.00	
Filipino					AND THE PERSON OF	
	TOTAL	127,860	127,860.00			
21. Others Filipino	Common	4,584,219	4,584,219.00			
Ттрте				0.66%	4,584,219.00	
	TOTAL	4,584,219	4,584,219.00			
TOTAL AMOUNT O	F SUBSCRIBE	D CAPITAL	5,425,984.00	0.78%	700	298,616.00
		TOTAL AMOU	INT OF PAID-UP CA	PITAL	/00,	20,010.00

INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

STOCK CORPORATION

CORPORATE NAME:		PLEASE PRIN' Holdings, Inc.	TLEGIBLY =====					
TOTAL NUMBER OF STOCKHOLDERS:	NO. OF STOCKHOLDERS WITH 100 OR MORE SH 574							
TOTAL ASSETS BASED ON LATEST AUDITED FIN	IANCIAL STATE	MENTS:	54,865,900 (as of Dec	cember 202	0)			
	STOCKHO	LDER'S INFORI	MATION (Preferred)					
		SHARES	SUBSCRIBED		AMOUNT			
NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	ТУРЕ	NUMBER	AMOUNT (PhP)	% OF OWNER- SHIP	AMOUNT PAID (PhP)	TAX IDENTIFICATION NUMBER		
1 Florentino L. Martinez	Preferred	907,340	907,340.00					
Filipino				6.32%	907,340.00			
	TOTAL	907,340	907,340.00	0.3270	707,310.00			
2. Carlos Torres	Preferred	800,000	800,000.00					
Filipino				5.57%	800,000.00			
	TOTAL	800,000	800,000.00	3.37 70	500,000.00			
3. MDI Employees Retirement Plan	Preferred	610,450	610,450.00					
Filipino				4.25%	610,450.00			
				4.23%	010,430.00			
	TOTAL	610,450						
4. Metrolab Employees Retirement Plan Filipino	Preferred	545,040	545,040.00					
Impino				3.79%	545,040.00			
	TOTAL	545,040	545,040.00					
5. Helena Llereza	Preferred	529,810	529,810.00	-	************			
Filipino				3.69%	529,810.00			
				3.0970	329,810.00	1.		
	TOTAL	529,810						
6. Virginia U. Ng Filipino	Preferred	527,600	527,600.00					
riipiilo				3.67%	527,600.00			
	TOTAL	527,600	527,600.00					
7. HPPI Employees Retirement Plan	Preferred	500,000	500,000.00					
Filipino				2 400/	E00 000 00			
				3.48%	500,000.00			
	TOTAL	500,000	500,000.00					
TOTAL AMOUNT O	F SUBSCRIBE		4,420,240.00					
	TOTAL AMOUNT OF PAID-UP CAPITAL							

INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

STOCK CORPORATION

		PLEASE PRIN	T LEGIBLY =====		========	======
CORPORATE NAME:		a Holdings, Inc.				
TOTAL NUMBER OF STOCKHOLDERS:	NO. OF STOCKHOLDE	ERS WITH 10	00 OR MORE SH	574		
TOTAL ASSETS BASED ON LATEST AUDITED FINANCIAL STATEMENTS: 54.865.900 (as of					0)_	
	ST	OCKHOLDER'S I	NFORMATION			
		SHARES	SUBSCRIBED		AMOUNT	
NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	ТҮРЕ	NUMBER	AMOUNT (PhP)	% OF OWNER- SHIP	PAID (PhP)	TAX IDENTIFICATION NUMBER
8 E. Chua Chiaco Sec., Inc.	Preferred	449,640	449,640.00			
Filipino				3.13%	449,640.00	
	TOTAL	449,640	449,640.00	3.13%	449,040.00	
9. Citissecurities, Inc.	Preferred	403,000	403,000.00			
Filipino				2.81%	403,000.00	
				2.01%	403,000.00	
	TOTAL	403,000	SS 3783-04 (V) 451-100 (OAL ON)			
10. Wealth Securities, Inc.	Preferred	402,000	402,000.00			
Filipino	l			2.80%	402,000.00	
	TOTAL	402,000	402,000.00			,
11. PNB Securities, Inc.	Preferred	300,280	300,280.00			
Filipino				3.000/	200 200 00	
				2.09%	300,280.00	
	TOTAL	300,280				
12. Tato A. Johan	Preferred	300,000	300,000.00			
Filipino				2.09%	300,000.00	
	TOTAL	300,000	300,000.00			
13. Banco de Oro Trust Banking Group	Preferred	280,000	280,000.00			
Filipino	2)			
				1.95%	280,000.00	
	TOTAL	280,000	280,000.00			
14. Antonio R. Samson	Preferred	250,000	250,000.00			
Filipino				1.74%	250,000.00	
	TOTAL	250,000	250,000.00	-170	200,000,00	
TOTAL AMOUNT O	F SUBSCRIBE	D CAPITAL	2,384,920.00	16.61%		
		TOTAL AMO	UNT OF PAID-UP CA			

INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

STOCK CORPORATION

100 100 100 100 100 100 100 100 100 100		PLEASE PRIN	TLEGIBLY =====			======
CORPORATE NAME:	Prime Medi	ia Holdings, Inc.				
TOTAL NUMBER OF STOCKHOLDERS: 1,590 NO. OF STOCKHOLDERS WITH 1						1 574
TOTAL ASSETS BASED ON LATEST AUDITED FIN	IANCIAL STAT	EMENTS:	54,865,900 (as of De	cember 202	0)_	
	ST	OCKHOLDER'S I	NFORMATION			
		SHARES	SUBSCRIBED		AMOUNT	
NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	ТҮРЕ	NUMBER	AMOUNT (PhP)	% OF OWNER- SHIP	PAID (PhP)	TAX IDENTIFICATION NUMBER
15 Segundo Seangio	Preferred	244,000	244,000.00			
Filipino				1.70%	244,000.00	
	TOTAL	244,000	244,000.00	1.70%	244,000.00	
16. Diversified Sec., Inc.	Preferred	218,080	218,080.00			
Filipino	200-200-200-200-200-200-200-200-200-200	721 020 1100 04 04 04 04 04 04 04 04 04 04 04 04 0				
				1.52%	218,080.00	
	TOTAL	218,080	218,080.00			
17. Antonio Alipio	Preferred	218,000	218,000.00			
Filipino				1 520/	710 000 00	
				1.52%	218,000.00	
	TOTAL	218,000				
18. Teresita C. Cometa	Preferred	210,000	210,000.00			
Filipino				1.46%	210,000.00	
	TOTAL	210,000	210,000.00			
19. Eastern Securities Development Corp.	Preferred	196,340				
Filipino	rieleiteu	190,340	196,340.00			
1 impilio				1.37%	196,340.00	
	TOTAL	196,340	196,340.00			
20. Juan B. Umpig	Preferred	180,000	180,000.00			
Filipino						
			, , , , , , , , , , , , , , , , , , , ,	1.25%	180,000.00	
	TOTAL	180,000	180,000.00			
21. Others	Preferred	6,294,680	6,294,680.00			
Filipino				43.82%	6,294,680.00	
	TOTAL	6,294,680	6,294,680.00	13.02 /0	0,234,000.00	
TOTAL AMOUNT O				F2 (40)		
TOTALINGUINT	Jobbergh		7,561,100.00 UNT OF PAID-UP CA	52.64% PITAL	14	,366,260.00
		1 O I I II I I I I I	ON OF TAID OF GA	A I I I I I		

INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

STOCK CORPORATION

	:======:	=- PLEA	ASE PRINT LEGIBL	Y	=========	======			
CORPORATE NAME:	Prime Media Holdings, Inc.								
1. INVESTMENT OF CORPORATE		Т	AMOUNT (Dhp	n	DATEC	E BUYDD DECUI ILLIUM		
FUNDS IN ANOTHER CORPORATION	N		AMOUNT (X III	J	DATE OF BOARD RESOLUTION			
1.1 STOCKS			None			N/A			
	1.2 BONDS/COMMERCIAL PAPER (Issued			N			N/A		
by Private Corporations)			None			N/A			
1.3 LOANS/ CREDITS/ ADVANCES			None			N/A			
1.4 GOVERNMENT TREASURY BIL	LS	None N/A			N/A				
1.5 OTHERS			None			N/A			
2. INVESTMENT OF CORPORATE FUNDS IN ACTIVITIES SECONDARY PURPOSES (PLEASE SPECIFY:)			NDER ITS	DATE OF BOARD RESOLUTION			DATE OF STOCKHOLDERS RATIFICATION		
3. TREASURY SHARES					NO. OF SHARES		% AS TO THE TOTAL NO. OF SHARES ISSUED		
4. UNRESTRICTED/UNAPPROPRIATE					AST FISCAL YEA	AR			
5. DIVIDENDS DECLARED DURING TH		ATELY PR	ECEDING YEAR:						
TYPE OF DIVIDEND			AMOUNT (PhP) None				DATE DECLARED		
The state of the s	O Water and O course					n/a			
5.2 STOCK					None		n/a		
5.3 PROPERTY					None		n/a		
		TOTAL	P						
	6. ADDITIONAL SHARES ISSUED DURING THE PERIOD:								
DATE NO. OF SHARES			AMO			AMOU	NT		
				-	****				
SECONDARY LICENSE/REGISTRATION		AND OTH			The state of the s				
NAME OF AGENCY:	ENCY: SEC			SP		I C			
TYPE OF None		None			None				
LICENSE/REGN. DATE ISSUED:	1.000,000,000,000								
DATE STARTED									
OPERATIONS:									
TOTAL ANNUAL COMPENSATION OF DIRECTORS DURING THE PRECEDING FISCAL YEAR (in PhP)		TOTAL	TOTAL NO. OF OFFICERS		S TOTAL NO. OF RANK & FILE EMPLOYEES		TOTAL MANPOWER COMPLEMENT		
		6		0		6			

I, REUBEN CARLO O. GENERAL, Corporate Secretary of PRIME MEDIA HOLDINGS, INC. declare under penalty of perjury that all matters set forth in this GIS have been made in good faith, duly verified by me and to the best of my knowledge and belief are true and correct.

I hereby attest that all the information in this GIS are being submitted in compliance with the rules and regulations of the Securities and Exchange Commission (SEC) the collection, processing, storage and sharing of said information being necessary to carry out the functions of public authority for the performance of the constitutionally and statutorily mandated functions of the SEC as a regulatory agency.

I further attest that I have been authorized by the Board of Directors/Trustees to file this GIS with the SEC.

I understand that the Commission may place the corporation under delinquent status for failure to submit the reportorial requirements three (3) times, consecutively or intermittently, within a period of five (5) years (Section 177, RA No. 11232).

Done this _____ day of 0 1 2 2021 , 2021 in Makati City.

REUBEN CARLO O. GENERAL

NOTARY PUBLIC

SUBSCRIBED AND SWORN TO before me in Makati City on _____ day of _____ 2021 by affiant who personally appeared before me and exhibited to me his competent evidence of identity consisting of

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series of 2021.

KENNETH PETER D. MOLAVE

Notary Public for Makati City
Appt. No. M-38 Until 31 Dec. 2021
Roll of Atty No. 70029

MCLE Compliance No. VI -0027998; 5/22/2019
IBP Membership No. 121652; 01/04/2021
PTR No. MKT-8547467ME; 01/15/2021

15 PDO Towers 8741 Paseo de Roxas. Makati City

BENEFICIAL OWNERSHIP DECLARATION FOR THE YEAR: 2021

SEC REGISTRATION NUMBER: CORPORATE NAME:

22401
Prime Media Holdings, Inc.

Instructions:

- 1. Identify the Beneficial Owner/s of the corporation as described in the Categories of Beneficial Ownership in items A to I below. List down as many as you can identify. You may use an additional sheet if necessary.
- 2. Fill in the required information on the beneficial owner in the fields provided for.
- 3. In the "Category of Beneficial Ownership" column, indicate the letter(s) corresponding thereto. In the event that the person identified as beneficial owner falls under several categories, indicate all the letters corresponding to such categories.
- 4. If the category is under letter "1", indicate the position held (i.e., Director/Trustee, President, Chief Executive Officer, Chief Operating Officer, Chief Financial Officer, etc.).
- 5. Do not leave any item blank. Write "N/A" if the information required is not applicable or "NONE" if non-existent.

"Beneficial Owner" refers to any natural person(s) who ultimately own(s) or control(s) or exercise(s) ultimate effective control over the corporation. This definition covers the natural person(s) who actually own or control the corporation as distinguished from the legal owners. Such beneficial ownership may be determined on the basis of the following:

Category

Description

- A Natural person(s) owning, directly or indirectly or through a chain of ownership, at least twenty-five percent (25%) of the voting rights, voting shares or capital of the reporting corporation.

 Natural person(s) who exercise control over the reporting corporation, alone or together with others, through
- B any contract, understanding, relationship, intermediary or tiered entity.
- C Natural person(s) having the ability to elect a majority of the board of directors/trustees, or any similar body, of the corporation.
- D Natural person(s) having the ability to exert a dominant influence over the management or policies of the corporation.
- E Natural person(s) whose directions, instructions, or wishes in conducting the affairs of the corporation are carried out by majority of the members of the board of directors of such corporation who are accustomed or under an obligation to act in accordance with such person's directions, instructions or wishes.
- F Natural person(s) acting as stewards of the properties of corporations, where such properties are under the care or administration of said natural person(s).
- G Natural person(s) who actually own or control the reporting corporation through nominee shareholders or nominee directors acting for or on behalf of such natural persons.
- H Natural person(s) ultimately owning or controlling or exercising ultimate effective control over the corporation through other means not falling under any of the foregoing categories.
- Natural person(s) exercising control through positions held within a corporation (i.e., responsible for strategic decisions that fundamentally affect the business practices or general direction of the corporation such as the members of the board of directors or trustees or similar body within the corporation; or exercising executive control over the daily or regular affairs of the corporation through a senior management position). This category is only applicable in exceptional cases where no natural person is identifiable who ultimately owns or exerts control over the corporation, the reporting corporation having exhausted all reasonable means of identification and provided there are no grounds for suspicion

COMPLETE NAME (Surname, Given Name, Middle Name, Name Extension (i.e., Jr., Sr., III)	SPECIFIC RESIDENTIAL ADDRESS	NATIONALITY	DATE OF BIRTH	TAX IDENTIFICATION NO.	% OF OWNERSHIP ¹ / % OF VOTING RIGHTS ²	TYPE OF BENEFICIAL OWNER ³ Direct (D) or Indirect (I)	CATEGORY OF BENEFICIAL OWNERSHIP
Manolito A. Manalo		Filipino	16-0ct-68		0.00%	D	I

Note: This page is not for uploading on the SEC iView.

¹ For Stock Corporations.

² For Non-Stock Corporations.

³ For Stock Corporations.



CERTIFICATION

- I, Reuben Carlo O. General, Corporate Secretary of Prime Media Holdings Inc. (the "Corporation") with SEC Registration Number 000022401, and with principal office at 16th Floor BDO Towers Valero (formerly Citibank Tower), 8741 Paseo de Roxas, Makati City, Philippines, on oath state:
 - 1. That upon instructions of the Corporation's Management, I have caused this General Information Sheet to be prepared;
 - 2. That I read and understood its contents which are true and correct to the best of my personal knowledge and/or based on records;
 - 3. That the Corporation will comply with the requirements set forth in SEC Notice dated 24 June 2020 for a complete and official submission of reports and/or documents through electronic mail; and,
 - 4. That I am fully aware that the documents filed online which require pre-evaluation and/or processing fee shall be considered complete and officially received only upon payment of a filing fee.
 - 5. That the e-mail account designated by the company pursuant to SEC Memorandum Circular No. 28, s.2020 shall be used by the company in its online submissions to CGFD.

IN WITNESS WHEREOF, I have hereunto set my 2021. MAKATI CITY	y hand this day of	1 2 2021
-		RLO O. GENERAL rate Secretary
SUBSCRIBED AND SWORN to before me this _	NO Valy of 2021	, 2021, affiant

exhibiting to me her valid identification, as follows:

Reuben Carlo O. General

VALID IDENTIFICATION

DATE and/or PLACE OF ISSUE

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Notary Public

KENNETH PELER D. MOLAVE
Notary Public for Makati City
Appt. No. M-38 Until 31 Dec. 2021
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