CR00077-2024

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.

Prime Media Holdings, Inc. PRIM

PSE Disclosure Form 17-18 - Other SEC Forms/Reports/Requirements

Form/Report Type	GENERAL INFORMATION SHEET 2023
Report Period/Report Date	Jan 4, 2024

Description of the Disclosure

PLEASE SEE ATTACHED GENERAL INFORMATION SHEET OF PRIME MEDIA HOLDINGS INC. FOR THE YEAR 2023.

Filed on behalf by:

Name	Joanna Manzano
Designation	Junior Compliance Officer

GENERAL INFORMATION SHEET (GIS)

FOR THE YEAR 2023

STOCK CORPORATION

GENERAL INSTRUCTIONS:

- 1. FOR USER CORPORATION: THIS GIS SHOULD BE SUBMITTED WITHIN THIRTY (30) CALENDAR DAYS FROM THE DATE OF THE ANNUAL STOCKHOLDERS' MEETING. DO NOT LEAVE ANY ITEM BLANK, WRITE "N.A." IF THE INFORMATION REQUIRED IS NOT APPLICABLE TO THE CORPORATION OR "NONE" IF THE INFORMATION IS NON-EXISTENT, IF THE ANNUAL STOCKHOLDERS' MEETING IS HELD ON A DATE OTHER THAN THAT STATED IN THE BY-LAWS, THE GIS SHALL BE SUBMITTED WITHIN THIRTY (30) CALENDAR DAYS AFTER THE ELECTION OF THE DIRECTORS, TRUSTEES AND OFFICERS OF THE CORPORATION AT THE ANNUAL MEMBERS' MEETING.
- 2. IF NO MEETING IS HELD, THE CORPORATION SHALL SUBMIT THE GIS NOT LATER THAN JANUARY 30 OF THE FOLLOWING YEAR. HOWEVER, SHOULD AN ANNUAL STOCKHOLDERS' MEETING BE HELD THEREAFTER, A NEW GIS SHALL BE SUBMITTED/FILED.
- 3. THIS GIS SHALL BE ACCOMPLISHED IN ENGLISH AND CERTIFIED AND SWORN TO BY THE CORPORATE SECRETARY OF THE CORPORATION.
- 4. THE SEC SHOULD BE TIMELY APPRISED OF RELEVANT CHANGES IN THE SUBMITTED INFORMATION AS THEY ARISE. FOR CHANGES RESULTING FROM ACTIONS THAT AROSE BETWEEN THE ANNUAL MEETINGS, THE CORPORATION SHALL SUBMIT AMENDED GIS CONTAINING THE NEW INFORMATION TOGETHER WITH A COVER LETTER SIGNED THE CORPORATE SECRETARY OF THE CORPORATION. THE AMENDED GIS AND COVER LETTER SHALL BE SUBMITTED WITHIN SEVEN (7) DAYS AFTER SLICH CHANGE OCCUPED OR RECAME FEFECTIVE
- SUCH CHANGE OCCURED OR BECAME EFFECTIVE.

 5. SUBMIT FOUR (4) COPIES OF THE GIS TO THE RECEIVING SECTION AT THE SEC MAIN OFFICE, OR TO SEC SATELLITE OFFICES OR EXTENSION OFFICES. ALL COPIES SHALL UNIFORMLY BE ON A4 OR LETTER-SIZED PAPER. THE PAGES OF ALL COPIES SHALL USE ONLY ONE SIDE
- 6. ONLY THE GIS ACCOMPLISHED IN ACCORDANCE WITH THESE INSTRUCTIONS SHALL BE CONSIDERED AS HAVING BEEN FILED.
- 7. THIS GIS MAY BE USED AS EVIDENCE AGAINST THE CORPORATION AND ITS RESPONSIBLE DIRECTORS/OFFICERS FOR ANY VIOLATION OF EXISTING LAWS, RULES AND REGULATIONS

, a		PLEASE PRINT LEGIBLY						
CORPORATE NAME:					DATE REGISTERED:			
	PRIME MEDIA HOLDINGS, INC.							
BUSINESS/TRADE NAME:					2/6/1963			
~	FISCAL YEAR END:							
SEC REGISTRATION NUMBER:					1			
	2	2401			December 31			
DATE OF ANNUAL MEETING PER BY-LAW:	CORPORATE TAX IDENTIFICATION							
					NUMBER (TIN)			
	Every 3rd T	uesday of May			000 491 007			
ACTUAL DATE OF ANNUAL MEETING:					WEBSITE/URL ADDRESS:			
	Decem	ber 5, 2023			www.primemediaholdings.com			
COMPLETE PRINCIPAL OFFICE ADDRESS:					E-MAIL ADDRESS:			
16th Flo	or BDO Towers - Valero	, 8741 Paseo de Roxas, Ma	kati City		service@primemediaholdingsi			
25-300000					nc.com			
COMPLETE BUSINESS ADDRESS:					FAX NUMBER:			
16th Flo	or BDO Towers - Valero	, 8741 Paseo de Roxas, Ma	kati City		8856-7976			
OFFICIAL E-MAIL ADDRESS	ALTERNATE	E-MAIL ADDRESS	OFFICIAL MOBILE NUMBER		ALTERNATE MOBILE NUMBER			
dcc.chinglaw@gmail.com	corpsec-prime@	marcventures.com.ph	09479902296					
NAME OF EXTERNAL AUDITOR & ITS SIGN	ING PARTNER:		SEC ACCRED	ITATION NUMBER (if applicable):	TELEPHONE NUMBER(S):			
Reyes Tacandong &	Co. (Pamela Ann P. Escu	uadro)	128829-A		8831-4479			
PRIMARY PURPOSE/ACTIVITY/INDUSTRY	PRESENTLY ENGAGED I	N:	INDUSTR	Y CLASSIFICATION:	GEOGRAPHICAL CODE:			
To purchase, subscribe for or otherwise					41/2			
transfer, mortgage, pledge, exchang	e, or otherwise, dispose ery kind and description		1	N/A	N/A			
**	Mark the contract of the second second second		ONS ====					
PARENT COMPANY	,	SEC REGISTRATION	NO.		ADDRESS			
RYM Business Management C		CS201004611			dg., Paseo de Roxas, Makati City			
SUBSIDIARY/AFFILIA	TE	SEC REGISTRATION	NO.		ADDRESS			
	~							
	N	OTE: USE ADDITIONAL SHEET I	F NECESSAR	l v				
	IN.	OIL. OJE MUDITIONAL SHEET I	· ·······					

GIS_STOCK(v.2020) Page 1

GENERAL INFORMATION	SHEET
STOCK CORPORATION	
Westergan at the American section and the Amer	BLY ======
	Nedia Holdings, Inc.
A. Is the Corporation a covered person under the Anti Money Lau	- Janiary Art (ARALA)
as amended? (Rep. Acts. 9160/9164/10167/10365)	ndering Act (AlviLA), C Yes Ro
Please check the appropriate box:	
1.	
a. Banks	
b. Offshore Banking Units	Jewelry dealers in precious metals, who, as a
c. Quasi-Banks	business, trade in precious metals
d. Trust Entities	
e. Non-Stock Savings and Loan Associations	
f. Pawnshops	lawalry dealers in presidus stones, who as a
g. Foreign Exchage Dealers	5. Jewelry dealers in precious stones, who, as a business, trade in precious stone
h. Money Changers	business, trade in precious stone
i. Remittance Agents	
j. Electronic Money Issuers k. Financial Institutions which Under Special Laws are subject to Bangko	
Sentral ng Pilipinas' (BSP) supervision and/or regulation, including	
their subsidiaries and affiliates.	6. Company service providers which, as a business,
2.	provide any of the following services to third parties:
a. Insurance Companies	1
b. Insurance Agents	a. acting as a formation agent of juridical persons
c. Insurance Brokers	b. acting as (or arranging for another person to act as) a
d. Professional Reinsurers	director or corporate secretary of a company, a
e. Reinsurance Brokers	partner of a partnership, or a similar position in
f. Holding Companies	relation to other juridical persons
g. Holding Company Systems	
h. Pre-need Companies	 c. providing a registered office, business address or
i. Mutual Benefit Association	accommodation, correspondence or administrative
j. All Other Persons and entities supervised and/or regulated by the	address for a company, a partnership or any other
Insurance Commission (IC)	legal person or arrangement
3.	
a. Securities Dealers	 d. acting as (or arranging for another person to act as) a
b. Securities Brokers	nominee shareholder for another person
c. Securities Salesman	Persons who provide any of the following services:
d. Investment Houses	a. managing of client money, securities or other assets
e. Investment Agents and Consultants	
f. Trading Advisors	b. management of bank, savings or securities accounts
g. Other entities managing Securities or rendering similar services	
h. Mutual Funds or Open-end Investment Companies	 c. organization of contributions for the creation,
i. Close-end Investment Companies	operation or management of companies
j. Common Trust Funds or Issuers and other similar entities	
k. Transfer Companies and other similar entities	 d. creation, operation or management of juridical
 Other entities administering or otherwise dealing in currency, 	persons or arrangements, and buying and selling
commodities or financial derivatives based there on	business entities
m. Entities administering of otherwise dealing in valuable objects	8. None of the above
n. Entities administering or otherwise dealing in cash Substitutes and	Describe Holding Company
other similar monetary instruments or property supervised and/or	nature of
regulated by the Securities and Exchange Commission (SEC)	business:
	<u> </u>
B. Has the Corporation complied with the requirements on Customer Du	
Know Your Customer (KYC), record-keeping, and submission of report	ts under the AMLA, as Yes No
amended, since the last filing of its GIS?	

GIS_STOCK(v.2020) Page 2

STOCK CORPORATION

	ME:			Prime Media	a Holdings, Inc.		
			CAPITA	L STRUCTURE			
UTHORIZED CAPIT	TAL STOCK						
		TYPE OF SHARES *	NUMBER OF SHARES	PAR/STAT	ED VALUE	AMOUNT (PhP) (No. of shares X Par/St	tated Value)
		Common Preferred A Preferred B	3,000,000,000 1,000,000,000 1,000,000,000		1.00 1.00 1.00		
		TOTAL	5,000,000,000	<u> </u>	TOTAL P	5,000,000,000.00	j
UBSCRIBED CAPIT	AL	900 GAAGGO					
FILIPINO	NO. OF STOCK- HOLDERS	TYPE OF SHARES *	NUMBER OF SHARES	NUMBER OF SHARES IN THE HANDS OF THE PUBLIC **	PAR/STATED VALUE	AMOUNT (PhP)	% OF OWNERSHIP
	1,573	Common Preferred A	699,962,338 14,256,610		1.00 1.00		97.9 1.9
	<u></u>	TOTAL	714,218,948	TOTAL	TOTAL P	714,218,948.00	99.939
FOREIGN (INDICATE BY NATIONALITY)	NO. OF STOCK- HOLDERS	TYPE OF SHARES *	NUMBER OF SHARES	NUMBER OF SHARES IN THE HANDS OF THE PUBLIC **	PAR/STATED VALUE	AMOUNT (PhP)	% OF OWNERSHIP
	15	Common Preferred A	336,278 109,650		1.00 1.00	336,278.00 109,650.00	0.0
ercentage of Fore	ign Fauity ·	TOTAL	445,928	TOTAL	TOTAL P	445,928.00	0.0
ercentage or rore	ign Equity .	TOTAL	443,520	The state of the s	L SUBSCRIBED P	714,664,876.00	1009
AID-UP CAPITAL							
FILIPINO	NO. OF STOCK- HOLDERS	TYPE OF SHARES *	NUMBER OF SHARES	PAR/STAT	ED VALUE	AMOUNT (PhP)	% OF OWNERSHIP
	1,573	Common Preferred	699,962,338 14,256,610		1.00 1.00	699,962,338.00 14,256,610.00	97.9 1.9
		TOTAL	714,218,948		TOTAL P	714,218,948.00	99.93%
FOREIGN	NO. OF	TYPE OF SHARES *	NUMBER OF	PAR/STAT	TED VALUE	AMOUNT (PhP)	% OF
	15	Common Preferred	336,278 109,650	1.00 1.00			0.0
		TOTAL	445,928		TOTAL P	445,928.00	0.0
		TOTAL	443,928	TOTAL PAID-UP		714,664,876.00	1009
				IAL SHEET IF NEC			

NOTE: USE ADDITIONAL SHEET IF NECESSARY	W 415 - W 415 411 - 4
Common, Preferred or other classification	
** Other than Directors, Officers, Shareholders owning 10% of outstanding shares.	

GIS_STOCK (v.2020) Page 3

STOCK CORPORATION

DRPORATE NAME:	Prime Media Ho		occeso.	0.551.0		·		
NAME/CURRENT RESIDENTIAL ADDRESS	NATIONALITY	IRECT INC'R	BOARD	O F F I C	STOCK HOLDER	OFFICER	EXEC.	TAX IDENTIFICATION
1. Manolito A. Manalo	Filipino	N	С	М	Y	President/ CEO	E/C	
2. Bernadeth A. Lim	Filipino	N	М	F	Y	Vice President	A/M	
3. Hermogene H. Real	Filipino	N	М	F	Υ		E/M; N/M	
4. Michelle F. Ayangco	Filipino	N	М	F	Υ			
Rolando S. Santos	Filipino	N	М	М	Y	Treasurer	E/M	
5. Johnny Y. Aruego, Jr.	Filipino	N	М	М	Y	Independent Director	N/M; A/C	
7. Francisco L. Layug III	Filipino	N	М	М	Y	Independent Director	N/C; A/M	
B. Diane Madelyn C. Ching	Filipino	N	N	F	N	Secretary/Compliance Officer/Data Privacy Officer/Corporate Information Officer RISK		
9. Dale A. Tongco	Filipino	N	N	М	N	Management Officer		

INSTRUCTION

FOR SEX COLUMN, PUT "F" FOR FEMALE, "M" FOR MALE.

FOR BOARD COLUMN, PUT "C" FOR CHAIRMAN, "M" FOR MEMBER, "I" FOR INDEPENDENT DIRECTOR.

FOR INC'R COLUMN, PUT "Y" IF AN INCORPORATOR, "N" IF NOT.

FOR STOCKHOLDER COLUMN, PUT "Y" IF A STOCKHOLDER, "N" IF NOT.

FOR OFFICER COLUMN, INDICATE PARTICULAR POSITION IF AN OFFICER, FROM VP UP INCLUDING THE POSITION OF THE TREASURER, SECRETARY, COMPLIANCE OFFICER AND/OR ASSOCIATED PERSON.

FOR EXECUTIVE COMMITTEE, INDICATE "C" IF MEMBER OF THE COMPENSATION COMMITTEE; "A" FOR AUDIT COMMITTEE; "N" FOR NOMINATION AND ELECTION COMMITTEE. ADDITIONALLY WRITE "C" AFTER SLASH IF CHAIRMAN AND "M" IF MEMBER.

GIS_STOCK (v.2019)

STOCK CORPORATION

***************************************	.=========	= PLEASE PRI	NT LEGIBLY ======			
CORPORATE NAME:	Prime Media F	Holdings, Inc.				
TOTAL NUMBER OF STOCKHOLDERS:	NO. OF STOCKHOLDERS WITH 100 OR MORE SHARES EAC					
TOTAL ASSETS BASED ON LATEST AUDITED FINANCIA	L STATEMENTS:		45,460,812 (as of 31 Dec	ember 2022)	_	
	S	TOCKHOLDER'S	INFORMATION			
		SHARES	SUBSCRIBED			
NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	ТҮРЕ	NUMBER	AMOUNT (PhP)	% OF AMOUNT PAID (PhP) SHIP		TAX IDENTIFICATION NUMBER
1 PCD Nominee Corporation	Common	672,150,424	672,150,424.00			
Filipino				95.98%	672 150 424 00	
	TOTAL	672,150,424	672,150,424.00	95,96%	672,150,424.00	
First Producers Holding Corp. FAO Ray Burton Dev. Corp.	Common	6,175,789	6,175,789.00			
Filipino				0.88%	6,175,789.00	
	TOTAL	6,175,789	6,175,789.00			
First Producers Holdings Corp. FAO Producers Properties, Inc. Filipino	Common	4,903,852	4,903,852.00	0.70%	4,903,852.00	
Phipino						
	TOTAL	4,903,852	4,903,852.00			
4. Ray Burton Development Corp.	Common	3,213,293	3,213,293.00			
Filipino				0.46%	3,213,293.00	
	IAMARA DAWA			0.40%	5,215,255.00	
	TOTAL	3,213,293				
5. Producers Properties, Inc.	Common	3,013,701	3,013,701.00			
Filipino				0.43%	3,013,701.00	
	TOTAL	3,013,701	3,013,701.00			8
6. Mercantile Investment Company	Common	1,585,989				
Filipino		51-25-04-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-			J.	
na ratio de ratio de la constante de la consta				0.23%	1,585,989.00	3
		1,585,989	1,585,989.00			
7. Del Rosario, Albert, ITF Anthony Salim	Common	1,289,279	1,289,279.00			
Filipino				0.18%	1,289,279.00	
		Misnissi		5.20%	2,200,270,00	
	TOTAL	1,289,279	1,289,279.00			
TOTAL AMOUN	IT OF SUBSCRIB	SACON ARM MACHINAN	692,332,327.00 MOUNT OF PAID-UP O	98.86%		

INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

STOCK CORPORATION

=======================================	=========	= PLEASE PRI	NT LEGIBLY ======			
CORPORATE NAME:	Prime Media I	Holdings, Inc.	35,000			
TOTAL NUMBER OF STOCKHOLDERS:	<u>1,588</u>		NO. OF STOCKHOLDERS	WITH 100 OF	R MORE SHARES EAC	
TOTAL ASSETS BASED ON LATEST AUDITED FINANCI	AL STATEMENTS:	45,460,812 (as of 31 Dec	cember 2022)	_		
	S	TOCKHOLDER'S	INFORMATION			
		SHARES	SUBSCRIBED			
NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	ТҮРЕ	NUMBER	AMOUNT (PhP)	% OF AMOUNT PAI OWNER- (PhP)		TAX IDENTIFICATION NUMBER
8 Lucio W. Yan &/Or. Clara Yan	Common	600,000	600,000.00			
Filipino						
	TOTAL	600,000	600,000.00	0.09%	600,000.00	is a second
9. Joel B. Vargas	Common	534,876	534,876.00			
Autorio		-				
Filipino				0.08%	534,876.00	
	TOTAL	534,876	534,876.00			
			CROSSIUM ALMONOSAN			**************************************
10. PCD Nominee Corporation	Common	285,001	285,001.00			
Foreign				0.04%	285,001.00	
				0.0470	203,001.00	2
	TOTAL	285,001	285,001.00			
11. Marlene So. &/Or Peng Kee So	Common	239,000	239,000.00			
Filipino				0.020/	220 000 00	
				0.03%	239,000.00	0
	TOTAL	239,000	239,000.00			
12. Maria T. Uy	Common	211,200	211,200.00			
Filipino				0.03%	211,200.00	
					**	201
	TOTAL	211,200				
13. Jose Yu Go, Jr.	Common	210,000	210,000.00			
Filipino				0.03%	210,000.00	
10.	TOTAL	210,000	210,000.00			
14 Color Counties Inc.		ATHORNES	New Contraction of the Contracti			
14. Solar Securities, Inc. Filipino	Common	200,000	200,000.00			
тирию				0.03%	210,000.00	
	TOTAL	200,000	200,000.00			
TOTAL AMOU	NT OF SUBSCRIBE	D CAPITAL	2,280,077.00	0.33%		

INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

STOCK CORPORATION

=======================================		== PLEASE PRIN	IT LEGIBLY ======	=======		
CORPORATE NAME:	Prime Media	Holdings, Inc.				
TOTAL NUMBER OF STOCKHOLDERS:	NO. OF STOCKHOLDERS WITH 100 OR MORE SHARES EAG					
TOTAL ASSETS BASED ON LATEST AUDITED FINANCIA	AL STATEMENTS:		45,460,812 (as of 31 Dec	cember 2022	L	
	5	STOCKHOLDER'S	INFORMATION			
		SHARES	SUBSCRIBED		0 0000 00 00	15-AF 0401-05 - HATCH J-MAD 51 OHAT - 301 500000
NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	TYPE NUMBER		AMOUNT (PhP)	% OF OWNER- SHIP	AMOUNT PAID (PhP)	TAX IDENTIFICATION NUMBER
15 Ponciano V. Cruz, Jr.	Common	150,000	150,000.00			
Filipino				0.02%	150,000.00	
	7074	150,000	150,000,00			
	TOTAL	150,000				
16. Jovy Lim Go	Common	150,000	150,000.00			
Filipino				0.02%	150,000.00	
	TOTAL	150,000	150,000.00			
	TOTAL	150,000				<u> </u>
17. Que Lu Kong	Common	150,000	150,000.00			
Filipino				0.02%	150,000.00	
	TOTAL	150,000	150,000.00			
18. Rufino H. Abad	Common	142,011	142,011.00			
Filipino	Common	112,011				-
- Timpine				0.02%	142,011.00	
	TOTAL	142,011	142,011.00			
19. Luciano H. Tan	Common	139,600	139,600.00			
Filipino						
				0.02%	139,600.00	
	TOTAL	139,600	139,600.00			
20. Leonardo Navalta	Common	132,294	132,294.00			
Filipino				0.02%	132,294.00	
				0.0270	132,234.00	
	TOTAL	132,294				
21. Others	Common	4,822,307	4,822,307.00			
Filipino				0.69%		
	TOTAL	4,822,307	4,822,307.00			
		720.1 10	* *	9022		
TOTAL AMOU	NT OF SUBSCRIE	The state of the s	5,686,212.00 MOUNT OF PAID-UP C	0.81%	4	

INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

STOCK CORPORATION

		= PLEASE PRINT	LEGIBLY ======	=======		
CORPORATE NAME:	Prime Media	Holdings, Inc.				
TOTAL NUMBER OF STOCKHOLDERS:	<u>1,588</u>		NO. OF STOCKHOLDERS	WITH 100 OF	MORE SHARES	
TOTAL ASSETS BASED ON LATEST AUDITED FINANCIA						
	STOCKH	OLDER'S INFORM	(ATION (Preferred)			
		SHARES :	SUBSCRIBED		AMOUNT	
NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	ТҮРЕ	NUMBER	AMOUNT (PhP)	% OF OWNER- SHIP	PAID (PhP)	TAX IDENTIFICATION NUMBER
1 Florentino L. Martinez	Preferred	907,340	907,340.00			
Filipino				6.32%	907,340.00	
	TOTAL	907,340	907,340.00	2007 140°	200	
2. Carlos Torres	Preferred	800,000	800,000.00			
Filipino				5.57%	800,000.00	
	TOTAL	800,000	800,000.00	CAR DONNERS	Control of the Contro	
2. MDI Employage Potition and Plan	Preferred	610,450				
MDI Employees Retirement Plan Filipino	Preferred	610,450	610,450.00			
mpino	 			4.25%	610,450.00	
	TOTAL	610,450	610,450.00			
4. Metrolab Employees Retirement Plan	Preferred	545,040	545,040.00			
Filipino				3.79%	545,040.00	
			2.2.2.2.2	2,, 370	2,,2,3,0,00	
	TOTAL	545,040				
5. Helena Llereza	Preferred	529,810	529,810.00			
Filipino				3.69%	529,810.00	
	TOTAL	529,810	529,810.00		12	
C Waste to U. N.	TOTAL Preferred	529,810				
6. Virginia U. Ng Filipino	Prejerred	527,600	527,600.00			
ampino				3.67%	527,600.00	
	TOTAL	527,600	527,600.00			
7. HPPI Employees Retirement Plan	Preferred	500,000	500,000.00			
Filipino				Second Second	STREET STREET STREET STREET	
				3.48%	500,000.00	
	TOTAL	500,000	500,000.00			
TOTAL AMOUN	T OF SUBSCRIB	BED CAPITAL	4,420,240.00	30.77%		

INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

STOCK CORPORATION

=======================================		PLEASE PRINT	LEGIBLY ======			i
CORPORATE NAME:	Prime Media I	Holdings, Inc.				
TOTAL NUMBER OF STOCKHOLDERS:	1,588		NO. OF STOCKHOLDERS	WITH 100 OR	MORE SHARES	
TOTAL ASSETS BASED ON LATEST AUDITED FINANCIA	L STATEMENTS:		45,460,812 (as of 31 Dec	ember 2022)		
	ST	OCKHOLDER'S IN	IFORMATION			
		SHARES	SUBSCRIBED		AMOUNT	TAN IDENTIFICATION
NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	ТУРЕ	NUMBER	AMOUNT (PhP)	% OF OWNER- SHIP	PAID (PhP)	TAX IDENTIFICATION NUMBER
8 E. Chua Chiaco Sec., Inc.	Preferred	449,640	449,640.00			
Filipino				3.13%	449,640.00	
	TOTAL	449,640	449,640.00			
9. Citissecurities, Inc.	Preferred	403,000	403,000.00			
Filipino				2.81%	403,000.00	
	TOTAL	403,000	403,000.00			
	Preferred	402,000	402,000.00			
10. Wealth Securities, Inc. Filipino	Preierred	402,000	402,000.00			
				2.80%	402,000.00	
	TOTAL	402,000	402,000.00			
11. PNB Securities, Inc.	Preferred	300,280	300,280.00			
Filipino				2.09%	300,280.00	
	TOTAL	300,280	300,280.00			
12. Tato A. Johan	Preferred	300,000	300,000.00			
Filipino				2.09%	300,000.00	
	TOTAL	300,000	300,000.00	COURTMANDED	- Contraction Contract	
13. Banco de Oro Trust Banking Group	TOTAL Preferred	280,000	***************************************			
Filipino		1,00000 7500 \$ 0000000000		(or Partirial	cies in otrato provincia de contento	
and author to the				1.95%	280,000.00	8
	TOTAL	280,000				
14. Antonio R. Samson	Preferred	250,000	250,000.00			
Filipino				1.74%	250,000.00	
	TOTAL	250,000	250,000.00			
TOTAL AMOUN	IT OF SUBSCRIE	BED CAPITAL	2,384,920.00	16.61%		
		TOTAL A	MOUNT OF PAID-UP (APITAL		

INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

STOCK CORPORATION

=======================================	=========	PLEASE PRINT	LEGIBLY ======					
CORPORATE NAME:	Prime Media I	Holdings, Inc.						
TOTAL NUMBER OF STOCKHOLDERS:	<u>1,588</u>		NO. OF STOCKHOLDERS	OLDERS WITH 100 OR MORE SHARES				
TOTAL ASSETS BASED ON LATEST AUDITED FINANC	IAL STATEMENTS:		45,460,812 (as 31 of De	cember 2022)	•			
	STO	OCKHOLDER'S IN	IFORMATION					
		SUBSCRIBED		AMOUNT				
NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	TYPE	NUMBER	AMOUNT (PhP)	% OF OWNER- SHIP	PAID (PhP)	TAX IDENTIFICATION NUMBER		
15 Segundo Seangio	Preferred	244,000	244,000.00					
Filipino				1.70%	244,000.00			
	TOTAL	244,000	244,000.00		, , , , , , , , , , , , , , , , , , , ,			
16. Diversified Sec., Inc.	Preferred	218,080	218,080.00					
Filipino				1.52%	218,080.00			
			240.000.00	1.52%	210,000.00			
	TOTAL	218,080	218,080.00					
17. Antonio Alipio	Preferred	218,000	218,000.00					
Filipino	-			1.52%	218,000.00			
	TOTAL	218,000	218,000.00					
18. Teresita C. Cometa	Preferred	210,000	210,000.00					
Filipino				1.46%	210,000.00			
	TOTAL	210,000	210,000.00	2,10,0				
19. Eastern Securities Development Corp.	Preferred	196,340	196,340.00		2-0,			
Filipino				1.37%	196,340.00			
				1.5770	190,340.00			
	TOTAL	196,340						
20. Juan B. Umpig	Preferred	180,000	180,000.00					
Filipino				1.25%	180,000.00			
	TOTAL	180,000	180,000.00					
21. Others	Preferred	6,294,680		-				
Filipino			CONTRACTOR AND PROPERTY OF A	0				
*				43.82%	6,294,680.00			
	TOTAL	6,294,680	6,294,680.00					
TOTAL AMOUNT OF SUBSCRIBED CAPITAL 7,561,100.00 52.64%						4,366,260.00		
		TOTAL A	MOUNT OF PAID-UP O	APITAL				

INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

STOCK CORPORATION

PLEASE PRINT LEGIBLY									
CORPORATE NAME: Prime Media Holdings, Inc.									
1. INVESTMENT OF CORPO	ENT OF CORPORATE AMOUNT					DATE C	OF BOARD RESOLUTION		
FUNDS IN ANOTHER COR									
1.1 STOCKS		None					N/A		
1.2 BONDS/COMMERCIAL PAPER (Issued by			None			N/A			
Private Corporations) 1.3 LOANS/ CREDITS/ ADVANCES			None			N/A			
1.4 GOVERNMENT TRE	GOVERNMENT TREASURY BILLS			None			N/A		
1.5 OTHERS			None			N/A			
2. INVESTMENT OF CORPOR	TS SECONDARY	DATE OF B	BOARD RES	SOLUTION	DATE OF STOCKHOLDERS RATIFICATION				
3. TREASURY SHARES				NO. OF SHARES			% AS TO THE TOTAL NO. OF SHARES ISSUED		
4. UNRESTRICTED/UNAPPR				FISCAL YEAR	₹				
5. DIVIDENDS DECLARED D	URING THE IMMEDIATELY	PRECEDIN							
ТҮРЕ		AMOUNT (I		DATE DECLARED					
5.1 CASH			None				n/a		
5.2 STOCK			None				n/a		
5.3 PROPERTY			None				n/a		
TOTAL P									
6. ADDITIONAL SHARES ISSUED DURING THE PERIOD:									
DATE	DATE NO. OF SHARES			AMOUNT					
	TO A TION 14/17/1 050 4-15	OTHER CO	WE ACENCY:						
SECONDARY LICENSE/REGISTRATION WITH SEC AND OTHER GOV'T AGENCY: NAME OF AGENCY: SEC					BSP IC				
TYPE OF LICENSE/REGN.	The state of the s								
	None	None			None				
DATE ISSUED:									
DATE STARTED OPERATIONS:									
TOTAL ANNUAL COMPENSATION OF DIRECTORS			. NO. OF OFFICER	TOTAL NO. OF FILE EMPLO			TOTAL MANPOWER COMPLEMENT		

NOTE: USE ADDITIONAL SHEET IF NECESSARY

I, **DIANE MADELYN C. CHING**, Corporate Secretary of **PRIME MEDIA HOLDINGS**, **INC.** declare under penalty of perjury that all matters set forth in this GIS have been made in good faith, duly verified by me and to the best of my knowledge and belief are true and correct.

I hereby attest that all the information in this GIS are being submitted in compliance with the rules and regulations of the Securities and Exchange Commission (SEC) the collection, processing, storage and sharing of said information being necessary to carry out the functions of public authority for the performance of the constitutionally and statutorily mandated functions of the SEC as a regulatory agency.

I further attest that I have been authorized by the Board of Directors/Trustees to file this GIS with the SEC.

I understand that the Commission may place the corporation under delinquent status for failure to submit the reportorial requirements three (3) times, consecutively or intermittently, within a period of five (5) years (Section 177, RA No. 11232).

JAN 0 4 2024

Done this ______ day of ________, 2023 in Makati City.

DIANE MADELYN C. CHING

N o I 2021

JAN 0 4 2024

SUBSCRIBED AND SWORN TO before me in Makati City on _____ day of _____ 2024 by affiant who personally appeared before me and exhibited to me his competent evidence of identity consisting of

NOTARY PUBLIC

TER D. MOLAVE

Doc No. 255 Page No. 68 Book No.

Series of 2024

Notary Public for Makati City
Appt. No. M-572 valid until 31 Dec. 2024
Roll of Atty. No. 70029
MCLE Compliance No. VII-0018686; 04/12/2022
IBP Memuership No. 276222; 01/09/2023
PTR No. MKT 0508500MM; 01/06/2023

4F BDO Towers, 8741 Passo de Roxas, Makati C

BENEFICIAL OWNERSHIP DECLARATION FOR THE YEAR: 2023

SEC REGISTRATION NUMBER: CORPORATE NAME:

22401 Prime Media Holdings, Inc.

Instructions

- 1. Identify the Beneficial Owner/s of the corporation as described in the Categories of Beneficial Ownership in items A to I below. List down as many as you can identify. You may use an additional sheet if necessary.
- 2. Fill in the required information on the beneficial owner in the fields provided for.
- In the "Category of Beneficial Ownership" column, indicate the letter(s) corresponding thereto. In the event
 that the person identified as beneficial owner falls under several categories, indicate all the letters
 corresponding to such categories.
- 4. If the category is under letter "I", indicate the position held (i.e., Director/Trustee, President, Chief Executive Officer, Chief Operating Officer, Chief Financial Officer, etc.).
- Do not leave any item blank. Write "N/A" if the information required is not applicable or "NONE" if nonexistent.

"Beneficial Owner" refers to any natural person(s) who ultimately own(s) or control(s) or exercise(s) ultimate effective control over the corporation. This definition covers the natural person(s) who actually own or control the corporation as distinguished from the legal owners. Such beneficial ownership may be determined on the basis of the following:

Category

Description

- A Natural person(s) owning, directly or indirectly or through a chain of ownership, at least twenty-five percent (25%) of the voting rights, voting shares or capital of the reporting corporation.

 Natural person(s) who exercise control over the reporting corporation, alone or together with others, through
- B any contract, understanding, relationship, intermediary or tiered entity.
- Natural person(s) having the ability to elect a majority of the board of directors/trustees, or any similar body, of the corporation.
- Natural person(s) having the ability to exert a dominant influence over the management or policies of the corporation.
- Natural person(s) whose directions, instructions, or wishes in conducting the affairs of the corporation are carried out by majority of the members of the board of directors of such corporation who are accustomed or under an obligation to act in accordance with such person's directions, instructions or wishes.
- F Natural person(s) acting as stewards of the properties of corporations, where such properties are under the care or administration of said natural person(s).
- G Natural person(s) who actually own or control the reporting corporation through nominee shareholders or nominee directors acting for or on behalf of such natural persons.
- H Natural person(s) ultimately owning or controlling or exercising ultimate effective control over the corporation through other means not falling under any of the foregoing categories.
- Natural person(s) exercising control through positions held within a corporation (i.e., responsible for strategic decisions that fundamentally affect the business practices or general direction of the corporation such as the members of the board of directors or trustees or similar body within the corporation; or exercising executive control over the daily or regular affairs of the corporation through a senior management position). This category is only applicable in exceptional cases where no natural person is identifiable who ultimately owns or exerts control over the corporation, the reporting corporation having exhausted all reasonable means of identification and provided there are no grounds for suspicion.

COMPLETE NAME (Surname, Given Name, Middle Name, Name Extension (i.e., Jr., Sr., III)	SPECIFIC RESIDENTIAL ADDRESS	NATIONALITY	DATE OF BIRTH	TAX IDENTIFICATION NO.	% OF OWNERSHIP ¹ / % OF VOTING RIGHTS ²	TYPE OF BENEFICIAL OWNER ³ Direct	CATEGORY OF BENEFICIAL OWNERSHIP
						Direct	
Manolito A. Manalo		Filipino			0.00%	D	1

Note: This page is not for uploading on the SEC iView.

1 For Stock Corporations.

2 For Non-Stock Corporations.

3 For Stock Corporations